Dweet



Chifae Maouelainine

Sales luxury associate

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Languages

English (Fluent)

Arabic (Native)

French (Native)

About

I am a Sales Associate with experience in luxury retail at Harrods and Rails. Fluent in English, French, and Arabic, I excel in customer service and beauty advice. Adaptable across various retail environments, ensuring exceptional client experiences.

BRANDS WORKED WITH

Gabriela Hearst

CHANEL



Experience



Luxury Sales Associate

Elite Associates | Jun 2024 - Now

- Delivered exceptional service at Gabriela Hearst in Harrods, building strong client relationships. 2024
- Fluent in English, French, and Arabic, I connected with a global clientele. Provided expert beauty advice as a Beauty Consultant for Chanel, enhancing the client experience.
- Adaptable in various luxury retail environments, including Rails in Nottingham.



Content Writer

Hyde Park Picture House | Feb 2024 - Jun 2024

• Ensured that the website was consistently updated with the latest content. 2024 Collaborated with the marketing team to enhance website appeal. Produced numerous film previews and reviews, leading to the increased website traffic and audience engagement.



Sales Assistant

Blue Rinse | Mar 2022 - Jun 2023

- Delivered exceptional customer service. 2022 . Efficiently handled transactions and managed inventory.
- 2023
- Supported store promotions and marketing initiatives to boost sales.



Public Relations Intern

The View Hotel | Apr 2021 - Jan 2021

- \bullet Developed customer service skills in a five-star setting. 2021
- Assisted in promoting the hotel on social media and handling reservations. Acquired practical experience in event organization.

Education & Training

2021 - 2024 Leeds Beckett University

Bachelor of Science in Marketing,

2018 - 2021 Lycée Français Descartes

French Baccalaureate,