



Raphael Alvarez

Business Development Manager Americas at Hästens Beds

Miami Beach, FL, USA

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Links

[LinkedIn](#)

Languages

English (Fluent)

French (Native)

Spanish (Native)

Portuguese (Basic)

About

AN INVITATION TO WAKE UP THE WORLD | ENTREPRENEUR OPPORTUNITY | UNIQUE RETAIL PARTNERSHIP

The Hästens store concept offers future partners a unique opportunity – contribute to people's health and wellbeing and drive your own successful business at the same time.

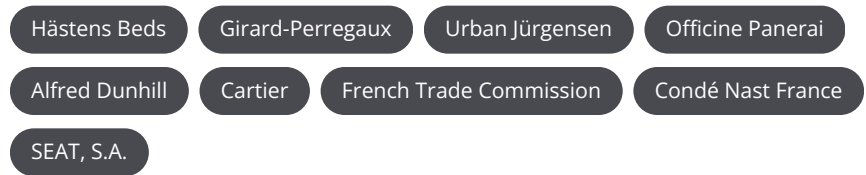
A BRAND DRIVEN BY PASSION

Fulfilling Dreams since 1852, Hästens is a 5th generation family owned business. For over 160 years, we've been refining our craft, making the world's greatest beds and still to this day we are a thriving independent company, driven by our commitment to providing a higher quality of life to the world through sleep.

Today Hästens is expanding globally at a rapid pace and we are looking for strong retail partners to join and share our passion. We are dedicated to making each relationship a success.

Join the Hästens Family and build your own Hästens Retail Store! Contact me and discover our EXCLUSIVE RETAIL PARTNERSHIP OPPORTUNITIES.

BRANDS WORKED WITH



Experience

- **Business Development Manager North America**
Hästens Beds | Apr 2020 - Now
- **Brand Manager North America (Kering Group)**
Girard-Perregaux | Mar 2017 - Feb 2020
- **International Sales Director Europe & Americas**
Urban Jürgensen | Apr 2016 - Mar 2017
- **President - PANERAI North America (Richemont Group)**
Officine Panerai | Apr 2011 - Mar 2016
- **Regional Brand Manager - PANERAI timepieces**
Officine Panerai | Mar 2004 - Mar 2011
- **Brand Manager RICHEMONT IBERIA**
Alfred Dunhill | Jan 2001 - Apr 2004
- **Product Manager - Richemont Iberia**
Cartier | Sep 1997 - Dec 2000
- **Marketing Assistant**
French Trade Commission | Jun 1996 - Sep 1996
- **Marketing Assistant**
Condé Nast France | Jul 1995 - Sep 1995



- **Marketing Assistant**

SEAT, S.A. | Jun 1994 - Sep 1994

Education & Training

1996 - 1996 ● **University of Bradford School of Management**

Bachelor's Degree,

1994 - 1996 ● **Ecole Supérieure de Commerce International (ESCI)**

Bachelor's Degree,

1993 - 1994 ● **Ecole Nationale de Commerce Bessieres (Paris)**

Associate's Degree,