



Aryaa Indulkar

Fashion and Graphic Designer

Norwich, UK

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Languages

English (Native)

Italian (Work Proficiency)

French (Basic)

About

As a Fashion and Graphic designer I am interested in creating with brands at the intersection of luxury fashion and technology. Innovation and empathy drive my work, and I am passionate about creating with consumers at the centre. Skilled in pattern making, garment construction and design development, my MA project explored innovative garment-making by developing a no-sew approach through intense research and experimentation. Interested in a more conscious development of working methods within the industry, the capsule collection was inspired by scraps gathered during garment production.

Having worked as a Graphic Designer for Maison Yeya, I brought together my experience in fashion and interest in graphic design to a multi-faceted role. Working for a couture label I honed my design handwriting and developed my skills in adapting to a brand's identity. My multidisciplinary role allowed me to develop branding, design motion graphics and textile prints for the brand and work closely with the Creative Director and the head of Marketing.

I am looking to connect with industry professionals interested in fashion and digital media, and looking for opportunities that can challenge me to innovate.

BRANDS WORKED WITH

Maison Yeya

Experience

- **Print and Graphic Design**

| Jul 2021 - Sep 2021

- **Graphic Designer**

Maison Yeya | Nov 2020 - May 2021

Education & Training

2021 - 2022

- **Norwich University of the Arts**

Master of Arts, Fashion

2015 - 2019

- **Heriot-Watt University**

Bachelor of Arts (Honours) - First Class, Fashion