



Nayantara Chummar

Driven Fashion PR Student at LCF Blending Creativity and Industry Insight for Impactful Communication

📍 200 Pentonville Rd, London N1 9JY, UK

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Languages

French (Basic)

English (Fluent)

Hindi (Native)

About

A first-year student at the London College of Fashion, pursuing a Bachelor of Arts in Fashion Public Relations and Communication, I bring a diverse skill set and passion for merging creative communication strategies with an in-depth understanding of the fashion industry. With coursework covering fashion marketing principles, public relations, consumer behavior, and digital media strategies, I possess strong written and verbal communication skills along with proficiency in social media platforms. Additionally, my experiences include completing a photography course showcased at a Photo Biennale, interning at the Crafts Council of India to enhance their social media presence, and collaborating with an Indian startup brand. Entrepreneurially, I founded and managed an Instagram T-shirt business, successfully growing its on-line presence throughout India. Accompanied by achievements such as accolades in national art competitions, completion of an online design course from Parsons NYC, and participation in the INSIDE LVMH program, I am also fluent in English, Hindi, and French with basic knowledge of Photoshop, InDesign, and photography, rounding out my versatile skill set.

BRANDS WORKED WITH

Crafts Council India

Experience

- **Entrepreneur**
| Aug 2023 - Now
Started my own Instagram business to sell Tshirts.
- **Intern**
Crafts Council India | Sep 2021 - Oct 2022

Education & Training

- 2023 - 2026 ● **London College of Fashion**
BA (Hons), Public Relations and Communication
- 2022 - 2023 ● **London College of Fashion**
Certificate in Higher Education , International Preparation For fashion
- 2020 - 2022 ● **Sishya School**
ISC Certificate of Education, School