



Mame Omoruyi

Social Media Executive

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Languages

- Dutch (Native)
- English (Native)

About

I bring extensive experience in digital sales and customer service, with a strong ability to adapt to various retail environments. Skilled in creating engaging content and resolving issues promptly, I ensure high-quality customer interactions. Basic proficiency in Dutch and English.

BRANDS WORKED WITH

- Music Gateway
- Rick Eberle Agency
- Ashley Keiko at Keiko Studios
- Motesart Productions
- Richeness Media

Experience



Digital Distribution Executive

Music Gateway | Apr 2023 - May 2023

Assisting in resolving operational and technical issues related to the company's operation of digital distribution Providing timely solutions and structured feedback when issues are reported. Identifying and implementing ideas that streamline, enhance, and evolve the company's operations of digital distribution Reviewing songs from artists who submit their tracks via the company's website. Skills gained: Being able to communicate calmly and provide timely resolutions. Creating new and fun ways that would help support a company's norms and ethics. Identifying quality issues with the song. Identifying the need for artist development within song submissions. General understanding of music publishing and -distribution

Marketing Intern

Rick Eberle Agency | Sep 2022 - Apr 2023

- Listening and reviewing songs
- Writing blog posts on reviewed songs
- Approaching potential blog curators for features
- Writing press releases Skills gained: Identifying good music and increasing SEO search.

Intern Personal Assistant

Ashley Keiko at Keiko Studios | Mar 2022 - May 2022

- Researching trends across social media platforms
- Creating content ideas
- Connecting with potential partners
- Filming during gigs
- Edit her website and order new inventory
- Listening to the Artist's needs and making appropriate suggestions Skills gained: Translating artists' needs into concepts and projects and identifying relevant trends.

Social Media/Graphic Design Intern

Motesart Productions | Jan 2021 - Jun 2022

Study: Music Business (Bachelors Degree Level 6) Subjects: Starting a Business, Planning a career in the music industry, Data and Analytics, Music Contracts, and Intellectual Property. From September 2022 Graduated on July 20th 2023

INTERNSHIPS

Motesart Productions

Location: Los Angeles (remote) Role: Social Media/Graphic Design Intern January 2021 - June 2022

- Creating content
- Approaching potential music curators
- Organizing strategies for new single releases
- Pitching new ideas during weekly meetings. Skills gained: Communicating with potential partners, organizing new strategies, and creating valuable pitches.



- **Media Manager (freelance)**

Richeness Media | Sep 2018 - Apr 2022

Location: Rotterdam, South Holland Role: Media Manager (freelance)
September 2018 - April 2022 Making an efficient customer journey Creating ad campaigns Connecting brands with influencers/artists Skills gained: Creating marketing strategies, using data and analytics

Education & Training

2019 - 2022

- **University of Hertfordshire**

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