



Azan Giovanni

Gia Gemologist Advanced jeweler and Salesman

2nd floor, 117 Park Ln, London W1K 7AH, UK

[Portfolio link](#)

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Links

[Website](#) [LinkedIn](#)

Languages

English (Native)

Italian (Fluent)

Hindi (Fluent)

About

My skillset is unmatched when compared to other candidates and I really mean this.

The reason I speak with absolute conviction is due to what I have achieved at such a young age

My own business which had a turnaround of 328,000 GBP in just 1 year.

My business has now been closed due to me understanding if I want to exceed in any form of business I need more experience in certain sectors.

My communication is excellent verbally and physically in terms of selling, once I have the knowledge of any product I can sell it on the spot.

Do have a look at my portfolio even if it does not apply to the job's requirements. Because it really does showcase my skillset in terms of what I can create and my selling abilities

Everything you see in my portfolio is entirely produced by me and sold by me the diamonds, gemstones, metal and 3D Cad Designs.

I also have a client book ready to give out to a establishment I feel fit

BRANDS WORKED WITH

Almaas Diamonds

Graff

Experience

Owner

Gibbz Diamonds | Jun 2024 - Now

Gibbz Diamonds

Role: Owner Location: 88-90 Hatton Garden

My part time bespoke business - (NOW SHUT DOWN TILL 2030)

Gibbz is my own business that I had run part time in the heart of the diamond trade in Hatton Garden I have my own Office in Hatton Garden currently and an office in Mayfair where I run operations day to day.

To see this Part of my cv have a look at my portfolio it showcases everything I have produced and sold face to face with clients from scratch



Assistant Manager

Almaas Diamonds | Nov 2023 - Jul 2024

Duties: Greeting customers and taking them for a walk around our showroom showing our unique pieces of Jewellery eventually then closing a deal by bringing their visons to the existence of this earth and crafting they're desire. Creating 3D Cad Designs Setting the display in the windows Stock control Controlling repairs on fine jewelry Updating price tags Occasional

cleaning and refurbishing off the boutique itself Cash daily counting and tax matters Organizing the shop with accuracy and detail Workshop drop offs and in detail instructions for how the Jewellery should be set in a way of efficiency to make sure the gemstones do not get fractured. Sending items off for hallmark based off metal 9k 1 8k plat 950 ETC.



- **Client Advisor**

Fendi | Oct 2022 - Aug 2023

Duties: Assisting customers when appropriate Stock control Updating price tags Hitting the kpi's based on what management had given myself Explaining the products quality and what comes with the product itself Return matters Using various POS systems / taking payment from customers Cash daily handling matters Handling phone enquires Stock control



- **Sales consultant**

Graff | Nov 2021 - Jul 2022

Duties - Front of house booking appointments Handling any phone enquires Selling and explain the quality how the stone was sourced and the color cut clarity carat most diamonds at Graff are D Flawless as it is... Sketching engagement ring designs, heavy bridal neck and earring pieces Occasional cleaning duties Cash handling Time to time use of POS Systems Face to face negotiations with potential clients explaining why this metal is more expensive than the other Which metals are more durable and not soft E.G. Plat 950 Hallmark explanations to customers and how the metal is verified via the governments assay office Showcasing bespoke products to catch the customer's eye Showcasing a variety of designs e.g. plain band with halo and matching et band, marquise style band in 1 8k yellow with a radiant cut 1 crt Handling any returns Setting up the jewelry display

Education & Training

- **UTC HEATHROW**

English grade 8 Math's grade 6 Science combined grade 6 , engineering level 3 advanced cert , Engineering and GCSES

2023 - 2024

- **Gemological Institute of America**

Certified Gemologist Diploma, Diamonds/Gems