



Victoria Kozyre- va

Category Manager

Budapest, Hungary

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Languages

Russian (Native)

French (Work Proficiency)

English (Fluent)

Italian (Work Proficiency)

About

I am a fashion marketing management specialist with a professional experience in sourcing, product development, production, and supply chain processes optimisation.

BRANDS WORKED WITH

Ablême

Isko I-Skool Denim

Missoni S.P.A.

Nanushka

Experience



● CATEGORY MANAGER

Nanushka | Jul 2022 - Now

Product lifecycle manager of Double splittable, Jersey/fleece, Denim, and Swimwear



● JUNIOR DEVELOPER

Nanushka | Jan 2021 - Jul 2022

- Product developer and production manager of Swimwear
- PLM assistant of Double splittable, Jersey/fleece, Denim
- Production manager assistant of Knitwear



● SOURCING & PRODUCTION TRAINEE

Nanushka | Jan 2020 - Jan 2021

Assisted the production and sourcing manager of Double splittable, Jersey/fleece, Denim categories and managed production processes of Rib jersey and Mesh jersey categories

● STYLING ASSISTANT

Missoni S.P.A. | Feb 2018 - Feb 2018

Assisted stylists backstage during the F/W fashion show

● MARKETING JURY

Isko I-Skool Denim | Jul 2018 - Jul 2018

As a jury, assessed marketing strategies and presentation skills of each participant and awarded the prizes to the best candidates

● FREELANCE BUSINESS DEVELOPER

Ablême | Dec 2018 - Mar 2019

In close collaboration with the founder, updated branding strategy and identified new market opportunities for expansion

Education & Training

2015 - 2019

● Polimoda

Bachelor's Degree at Master's level, Fashion Marketing Management

2014 - 2014

● LIM College

Short Course, The Stylist's Role @ Fashion Lab

2014 - 2015

● Istituto Marangoni

Fashion Foundation, Fashion Business, Design, Styling