



# Isaiah Isaac

Senior Menswear Designer

📍 New York, NY, USA

[Portfolio link](#)

[Portfolio file](#)

[View profile on Dweet](#)

## Links

[LinkedIn](#)

## Languages

English

Spanish

French

## About

A firm believer of visual language and that fashion is a way of speaking as an art form, Isaiah considers himself a minimalist who is fascinated by complexities. Streamlined, clean silhouettes and strong fluid attitudes pair together to form what the designer would call a perfect symbolism for the wearer.

### BRANDS WORKED WITH

American Apparel

Inditex

J.Crew

Jon Ashe Menswear

Macy's Merchandising Group

Mercedes-Benz New York Fashion Week

PVH Corp.

Ralph Lauren

R. Scott French

The Art Institute of New York City

TheFashionList

Williamson PR & Showroom

## Experience

### ● Senior Menswear Designer: Tommy Hilfiger

PVH Corp. | Aug 2019 - Aug 2021

Support team on color, concept and execution of product line.

Ensure all accounts are satisfied with varying product lines and merchandised correctly by liaising with cross functional teams and pure players.

Introduce new innovative ideas on sustainability and circular design, and guide the team on 3D development and zero waste projects.



### ● Senior Designer for Zara

Inditex | Mar 2016 - Feb 2019



### ● Freelance Handbag Designer

Ralph Lauren | Mar 2015 - May 2015



### ● Senior Market Editor

TheFashionList | Feb 2014 - Feb 2016

Menswear Senior Writer, and Market Editor

### ● Designer

Mercedes-Benz New York Fashion Week | Sep 2013 - Sep 2013

Showed Senior Thesis collection in The Theatre at Lincoln Center

Created a twenty seven piece, seven outfit Men's and Women's Autumn/Winter 2014 Collection

### ● Assistant Designer in Hard Pieces and Wovens for Alfani

Macy's Merchandising Group | Jul 2013 - Feb 2015

Assist in the design of exclusive products and development of trends that support merchandise objectives for the Macy's brand.

Prepare line and presentation materials/set-up for line previews and buy meetings.

Assist in identifying specific materials, color palettes, patterns and prints for the season.

Support DVP of Design, Design manager in managing the needs of the Design Team.

Participate in research and development of seasonal trends.

Assist in shopping the retail and trend (fabric/color/fashion) markets seeking in seeking merchandise ideas as needed.

Assist in creating and distributing fabric development packages.

Assist in creating and distributing color cards, trim cards, and pattern development sheets.

Assist in developing flat mechanical sketches for design development packages (to tech designers and overseas offices).

Create and distribute design development package components.

Assist in selecting styles, materials and colors that fit into the program and style plans.  
Work with artists in developing print, and pattern designs.  
Assist in reviewing developmental samples.  
Adhere to season time and action calendars.  
Communicate regularly with product management to share line development direction.  
Assist in tracking and approval of fabric samples, lap dips, strike-offs, and other development materials.  
Assist in approval of counter samples.  
Participate in fit sessions.  
Communicate on a daily basis with overseas offices.

Show less



- **Freelance Men's Assistant Designer - Outerwear, Pants, & Accessories**

J.Crew | Mar 2013 - May 2013

Created tech packs for all styles  
Assisted senior designer in fabric coordination  
Sketched all styles of necessary product  
Created presentations for collaborative projects  
Assigned color ways to appropriate styles  
Organized fabric assignment for each style  
Liaised with production to secure correct execution

- **Designer**

Mercedes-Benz New York Fashion Week | Sep 2012 - Sep 2012

Showed a Junior collection in the Studio at Lincoln Center Created a nine piece, four outfit miniature Resort 2013 Collection



- **Senior Writer Menswear**

TheFashionList | Apr 2012 - Feb 2014

Directly assisted the Editor in Chief  
Assembled database of seasonal fashion events  
Researched and fact checked data of Fashion Week schedules for London, Milan, Paris and New York  
Attended events and reported coverage on the web-site  
Cover Menswear events and fashion shows

- **Design Intern**

R. Scott French | Apr 2012 - Dec 2012

Assisted designer on collection of menswear and accessories  
Attended textile appointments to edit selections for the upcoming collections Gathered relevant data on fabric and trims for order placement

- **Tutor**

The Art Institute of New York City | Oct 2011 - Oct 2012

Taught and assisted students in Patternmaking, Draping, Construction 1, Construction 2, Design Studio 1,2, 3, and Collection

- **Design Intern**

Jon Ashe Menswear | Aug 2011 - Apr 2012

Patterned Accessories  
Merchandise store windows and display for each season Liaise between manufacturers  
Created lookbooks and stylebooks for customers and buyers

- **Intern**

Williamson PR & Showroom | Feb 2011 - Jun 2011

Pulled clothing for stylist and editorials  
Documented advertisements and helped create fashion events  
Liaised with company constituents in London, Milan, and Paris  
Corresponded with all Magazine outlets in Condenast and the Hearst Corporation



- **Store Manager**

American Apparel | Apr 2009 - Aug 2011

Delegated all duties to the associates.  
Created schedules and handled important paper work.  
Visually merchandized the floor and windows for each season focusing on the new trends. Forecasted trends and ordered new clothing for sale.  
Responsible for administrating associates to their duties & money for flagship store.

## Education & Training

---

2010 - 2012 ● **The Art Institute of New York City**

Bachelor of Applied Science - BASc,