



# Amro Faisal

Retail E- Commerce Buying & Merchandising

Cairo, Egypt

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## Links

[LinkedIn](#)

## Languages

English (Native)

Arabic (Native)

## About

High energy and result focused retail professional with demonstrated accomplishments with 14 years of work experience in Planning,Buying, Sourcing, Product development and Branding Beauty,Cosmetics and Fashion overseeing complete MENA Region and International markets.

A strategic thinker with practical hands on experience and CAN-DO problem solving attitude with demonstrated results in Buying and Merchandising.

### BRANDS WORKED WITH

Fawaz Alhokair Group Fashion Retail

Flextock

Kout Food Group

M. H. Alshaya Co.

## Experience

### ● Buyer & Senior Merchandiser

Fawaz Alhokair Group Fashion Retail | Apr 2016 - Nov 2021

Managing Beauty and Cosmetics of 16 international brands " Estée Lauder,Kiko Milano ,Bobby Brown , Smashbox , Flormar and skincare brands such as Nature republic, Skinfood & other Korean brands . Responsible for Planning and Buying on all Omni channels platforms as well as 60+ brick and mortar stores for MENA region and CIS markets .

### ● Merchandiser | Debenhams

M. H. Alshaya Co. | Mar 2011 - Mar 2016

Planning and supply chain for Debenhams brands Responsible for 33 stores in MENA region and Turkey

### ● Fixed Assets & Inventory controller

Kout Food Group | Jan 2005 - Mar 2011



### ● Instock & Forecasting Manager

Flextock | Oct 2022 - Now



Demand Planning and forecasting Categories for an E-Commerce platform and marketplace as well as fulfillments to other merchants

## Education & Training

2011 - 2012

### ● IGNOU

MasterMBA,Finance,

2000 - 2004

### ● South valley university

Bachelor of commerce, Accounts & business