



# Jaya Soni

Customer Service, Management, Marketing and Sales,

London, UK

[Portfolio file](#)

[View profile on Dweet](#)

## Languages

English (Native)

Hindi (Native)

## About

As a dedicated professional with a passion for sales, marketing, customer service, and client relationships, I bring a wealth of experience and expertise to the table. With a background as a retail specialist at SIG, I honed my skills in driving sales, understanding market trends, and providing exceptional customer service. This role not only allowed me to excel in meeting sales targets but also taught me the importance of fostering strong client relationships.

Taking my enthusiasm for sales and marketing a step further, I embarked on an entrepreneurial journey by founding "The Marketing Co." With a strategic mindset and a creative approach, I led the company to design and implement innovative marketing campaigns that not only captured attention but also translated into tangible business growth. My experience as a founder has not only deepened my understanding of the industry but has also amplified my ability to effectively communicate and collaborate with clients to meet their unique needs.

Overall, my background as a retail specialist at SIG and my role as the founder of "The Marketing Co." have equipped me with a comprehensive skill set in sales, marketing, customer service, and client relationship management. I am driven by a constant desire to create value and achieve results, and I look forward to utilizing my expertise to contribute to impactful business strategies and lasting client partnerships.

### BRANDS WORKED WITH

Service Innovation Group UK

VRIDDHI LIMITED

## Experience



### Retail Specialists

Service Innovation Group UK | May 2023 - Now

### Founder

VRIDDHI LIMITED | Apr 2023 - Now

## Education & Training

2021 - 2022

### Queen Mary University

MSC, Entrepreneurship & Innovation