



Carolina Cor- don-Bouzan

Founder, Creative Director & Designer

📍 New York, NY, USA

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Languages

Catalan (Native)

French (Work Proficiency)

Italian (Basic)

Portuguese (Native)

Spanish (Fluent)

About

Carolina Cordón-Bouzan is a founder and C-Suite creative with a passion for omnichannel brand building, digitally native business growth, and emerging ventures.

In 2020, she sold her brand MONTSERRAT New York to strategic investors, and was hired to stay on as the Designer & Creative Director. Together with the strategic investors, she co-founded a portfolio of DTC brands, Palimpsest New York. After leading a seed round fundraising of \$3M for the portfolio in 2022, and growing the team and brand to where it is today, she is moving on to her next professional adventure.

As a designer, her pieces have been featured in Vogue, WWD, WhoWhatWear, Town&Country, and The Zoe Report, to name a few.

BRANDS WORKED WITH

Banco Santander

Capco

Columbia University

DC Life Magazine

Fino mex-us

MONTSERRAT New York

& Other Stories

Palimpsest Studio

Society of the Sacred Heart at the UN (International NGO)

WHIT LLC

Experience



● Co-Founder & Creative Director at Palimpsest Studio

Palimpsest Studio | May 2020 - May 2023

Palimpsest Studio is building sustainable DTC brands, with a concentration in lab grown diamonds, for the generations of today and tomorrow.

● U.S. Influencer Community Coordinator

& Other Stories | Mar 2018 - Mar 2020

Principal strategist in the development and deployment of the company's US Affiliate Program for influencer marketing and content creation. Sourced and secured partnerships with influencers, working collaboratively to define the right approach and negotiate rates for content. Rolled out objectives for influencer campaigns considering traffic, brand awareness and online reputation. Tracked metrics ranging from engagement to product sales.

● Account Manager & U.S. Buyer

Fino mex-us | Nov 2015 - May 2018

Fino mex-us is the first luxury retail store in the One & Only Palmilla development of San Jose del Cabo. Fino boasts a curated blend of international designers, with a special emphasis on highlighting Mexican runway designers.

- Worked with owner Marsha LaTessa to brand Fino mex-us.
- Served as buyer in the New York and Paris markets, curating collections from international brands, tradeshows, and showrooms.
- Oversaw \$75,000 budget per buying season.
- Project managed the build-out of Fino's e-commerce platform on Lightspeed.
- Created marketing content with Adobe Illustrator and Photoshop for email and print.

● Founder & Designer

MONTSERRAT New York | Oct 2015 - May 2023

● Founder, Creative Director & Designer

MONTSERRAT New York | Oct 2015 - May 2023

● Production and Sales Coordinator

WHIT LLC | Jun 2015 - Jun 2017

- Assisted founder and designer in production of seasonal collection in Manhattan's Garment District.
- Served as sales at New York seasonal tradeshows.
- Supported the management of invoices, proformas, production orders and sales orders.
- Maintained national and international orders through the warehouse's backend platform.
- Updated and maintained WHIT's e-commerce inventory through Shopify.
- Spearheaded the production of WHIT's SS17 New York Fashion Week presentation.
- Assisted in the planning of WHIT's SS16 New York Fashion Week presentation at Pier 59 Studios.
- Supported WHIT Customer Services.

● Summer Associate

Capco | Jun 2014 - Aug 2014

Legal Summer Associate

- Maintained legal knowledge database by condensing hundreds of Master Service Agreements, Statements of Work, Engagement and Termination Letters into Excel in order to more readily address contractual issues.
- Closed a complex vendor settlement by negotiating and resolving refund issues, saving Capco \$50,000.
- Created "Lawyer in a Box" for all C-level Executives to have instant access to Capco's legal contract templates.
- Represented the North American Legal Team on security conference calls.
- Assisted in the training and acclimation of new Contract Specialist / Jr. Attorney.
- Reviewed the hospitality contract for the company's Christmas trip and aided in the negotiations of the contract.
- Developed comprehensive tutorials to streamline the development of future venue and hospitality contracts.

Internal Human Capital Summer Associate

- Analyzed learning and development raw data for over 400 client employees to identify knowledge gaps and ensure talent development.
- Established Capco's first HR Employee Life Cycle by synthesizing 150 documents to streamline HR operations.
- Maintained the department's recruitment calendar and interview schedule, and oversaw travel and accommodation expenses reimbursement.
- Developed and conducted on-boarding and training materials to effectively assimilate new hires.
- Facilitated the recruitment process for Capco's Associate Talent Program and served as the candidate liaison.

Completed the following classes provided:

Introduction to Equities

Project Management Overview

Business Law Basic Concepts

Essentials of Interviewing: Behavioral Interview Techniques

● Editorial Intern

DC Life Magazine | May 2013 - Aug 2013

- Wrote a weekly series for the Health & Body section, specifically focusing on women's health.
- Single-handedly covered the 2013 Summer Fancy Food Show in New York City as DC Life's sole press reporter in attendance.
- Interviewed Albie Manzo of Blk. Water and The Real Housewives of New Jersey.
- Conducted research assignments.
- Gained experience with guest booking.



- **Intern**

Society of the Sacred Heart at the UN (International NGO) | Sep 2009 - Jul 2012

- Researched international affairs and worldwide humanitarian efforts.
- Wrote articles on United Nation's International Days, current events, and gender issues for the website and international newsletters.

- **Intern for Office of Human Resources**

Banco Santander | Jun 2009 - Aug 2009

- Launched Santander's first internal philanthropic initiative to increase employee involvement within the community.
- Mediated the coupling of employee benefits with a subsidized gym membership to increase employee satisfaction.
- Served as the head intern, coordinating corporate distribution, housing accommodations, and program excursions for all other interns.



- **Intern in the Lab of Molecular Pathology**

Columbia University | Jun 2008 - Aug 2008

- Worked with tissue culture in the Pathology laboratory.
- Performed bone marrow extractions.

Education & Training

2018 - 2020 ● **New York University**

Master of Arts - MA,

2011 - 2015 ● **The George Washington University**

Bachelor of Arts (B.A.),

1995 - 2011 ● **Convent of the Sacred Heart**

High School Diploma,