



Nadia Rizk

Global Marketing and Communications Manager

Paris, France

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Languages

French (Native)

English (Fluent)

Arabic (Basic)

Spanish (Basic)

About

A highly experienced luxury Marketing and Communications professional with 9 years experience

BRANDS WORKED WITH

Chloé

Nemozena

Richemont

Vanessa Tugendhaft Joaillerie

Experience

● Global Marketing and Communications Manager

Nemozena | Sep 2019 -

Responsible for creating the brand identity, building the Marketing and Communications Strategy of the brand and implement it on a Global level.



● Marketing & Communications Manager

Richemont | May 2018 - Sep 2019

Responsible for planning, developing and implementing the Marketing and Communications Strategy in the region to reach the objective set in terms of Brand Perception, awareness and Turnover



● Marketing and Communications Manager

Chloé | Apr 2013 - May 2018

Responsible for planning, developing and implementing the Marketing and Communication strategy of the Brand in the Middle East



● Marketing and Communications Executive

Chloé | Apr 2011 - Mar 2013



● Marketing and Communications Coordinator

Chloé | Jun 2010 - Mar 2011



● Marketing and Communications Intern

Chloé | Jun 2009 - May 2010



● Marketing and Communication intern

Vanessa Tugendhaft Joaillerie | Jan 2008 - Jul 2008

Support the designer in promoting the brand, increasing number of point of sales and developing awareness and visibility worldwide through different ways:

- Organization and participation to Fashion and accessories International exhibitions such as Premiere Classe in Paris
- Prospecting for new clients and contacting buyers to present the collection
- Developing Marketing tools: product line sheets, price list, press book, catalogue...
- Event organization

Education & Training

2005 - 2008

● ISC Paris

Master,

2003 - 2005

● **Notre Dame de Sion**

Two-year post baccalaureat International Business diploma,

1997 - 2003

● **Lycee Blomet**

Baccalaureat,