



Irwin Kainth

Sales & Marketing
Customer Service

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Languages

- Hindi
- English
- Punjabi

About

With a background in sales and client servicing, I excel at understanding customer needs and providing tailored solutions. My experience includes managing Google Ads accounts and maintaining strong client relations, Client Acquisition, Client Retention, and complaint handling, I thrive in dynamic retail environments.

BRANDS WORKED WITH

Accenture

Experience



Analyst

Accenture | Jan 2022 - Aug 2023

Company Description Worked in Accenture as Analyst Inside Sales for Client namely

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- Google India. Responsible for the Google Ads account of Indian Market. Client Relationship, Retention and Servicing. Effectively fixed meeting with Clients on Google Meet (Gmeet) and provide relevant solution for their ad account. Optimizing the performance of Google Ad accounts. Follow up with clients on a regular basis. Achieve the Target & Revenue on monthly, quarterly basis. Get regular update on product training as and when required related to the process.

Education & Training

- 2023 - 2023 ● **Oxford Brookes University**
Msc in Digital Marketing,
- 2004 - 2007 ● **Guru Nanak Dev University**
Bachelor of Business Administration,
- 2003 - 2004 ● **Air Force Senior Secondary School**
Higher Secondary School Certificate,
- 2001 - 2002 ● **Air Force Senior Secondary School**
School Certificate,