



Jacob Booty

Director of Growth at Sneak Energy

Manchester, UK

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Links

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Languages

French (Fluent)

Spanish (Work Proficiency)

English (Native)

About

Tenacious, versatile and invariably pragmatic, I excel in my capacity to deal with people.

BRANDS WORKED WITH

- 11 Degrees
- Gymshark
- Hydac UK
- Marks and Spencer
- Rentokil Initial France
- Sneak Energy
- The Hut Group
- Waitrose
- West Oxfordshire District Council

Experience

● Director of Growth

Sneak Energy | Nov 2022 -

● Head of E-commerce

11 Degrees | Feb 2020 - Nov 2022



● Trading Manager

Gymshark | Jul 2018 - Feb 2020



● General Manager, Myprotein Americas

The Hut Group | Apr 2018 - Jun 2018



● Regional Manager Myprotein Americas

The Hut Group | Oct 2017 - Feb 2018



● Senior Trading Manager, Myprotein USA and Canada

The Hut Group | Mar 2017 - Oct 2017

Ownership of P&L, sales performance, growth and overall strategy for both Myprotein USA and Canada.

Management of all territory channels, defining strategy for PPC, Affiliates, SEO and Social, while also maintaining constant communication with Warehouse, logistics, NPD and all other business aspects.



● Country Manager Myprotein Canada

The Hut Group | Apr 2016 - Mar 2017

Country Manager/Trader for Myprotein Canada

● Marketing intern

Rentokil Initial France | Sep 2014 - Feb 2015

Marketing and Sales intern in a fully francophone office in Paris. Post included the strategic analysis and discovery of target markets, alongside the innovation of marketing tools to boost sales and fundamentally enhance brand reputation. The post demanded:

- full linguistic competence in French and on occasion, Spanish.
- Understanding of technology and internet based tools- Word/Powerpoint/Paint/Excel etc.
- Competence in EN/FR translation and assisting other team members in idiomatic/nuance translation
- High aptitude in Presentation, Conference call and interpersonal relations.

- **Operations Assistant**

Hydac UK | Jun 2013 - Sep 2013

Part of a high intensity construction team, producing mechanically engineered industrial tools and organising the shipping, reception, delivery and audit of a variety of items worldwide. Role required flawless organizational competency and capacity to work under significant pressure from management and buyers.



- **Sales and Operations assistant**

Marks and Spencer | Jun 2012 - Sep 2012

Charged with the management and strict organization of the warehouse and its frozen, fresh and ambient produce, performing daily stock counts and hygiene checks to optimize the day to day runnings of the backstage section of the store. Given the responsibility as a keyholder, the role also consisted of the opening and closing of the branch, demanding faultless punctuality at both extremely early and late hours.



- **Sales Operative**

Waitrose | Jun 2011 - Sep 2011

This post, fulfilled whilst completing my A levels, was my first insight into the management, organization and structure of major client facing businesses with a significant and prestigious reputation to preserve. Role included stock checks, ticketing and hygiene assurance, maintaining fundamentally the respected and reliable image of the brand.



- **Communications Intern**

West Oxfordshire District Council | Mar 2008 - Mar 2008

Short-term immersion in the communications department of WODC, given the task of creating a presentation depicting the inner workings of lower-level government. Work produced used to provide higher level management new perspectives upon Council procedures and suggestions on how to enhance these processes.

Education & Training

2015

- **Universidad de Cádiz**

Bachelor of Arts (B.A.),

2012 - 2016

- **Durham University**

Modern Languages, French and Spanish,

- **Cokethorpe**

Head Boy, Head of Prefects. A levels: French, Spanish, English, Psychology + Critical Thinking (AS),