



# Swabrina Omar

beauty advisor

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## Languages

English (Work Proficiency)

## About

I am an experienced beauty advisor with a strong background in high-end retail, having worked with prestigious brands and stores such as Tom Ford, Harvey Nichols, and Fenwick. Throughout my career, I have developed a deep passion for the beauty industry, which not only allows me to connect with people but also brings me immense joy and fulfillment. I thrive in the vibrant atmosphere of beauty environments, where I can express my creativity and expertise in skincare, cosmetics, and fragrance.

What I truly love most about my role is the opportunity to make a difference in someone's day by enhancing their natural beauty and boosting their confidence. Whether I'm offering personalized skincare advice, demonstrating the latest makeup techniques, or simply sharing tips and tricks, I take great pride in providing a luxurious and memorable experience for every client. My commitment to exceptional customer service, combined with my enthusiasm for makeup artistry, drives me to continually learn and grow in this ever-evolving industry.

### BRANDS WORKED WITH

Asda

Inspired walls

Artisan People Group

## Experience



### ● beauty advisor

Artisan People Group | Dec 2023 - Jul 2024



### ● Retail Sales Assistant

Asda | Oct 2020 - Oct 2023

- Fostered positive relationships with customers to enhance loyalty and retention.
- Resolved customer complaints and process issues with proactive problem-solving skills.
- Built lasting relationships with clients through customer service interactions.
- Completed purchases with cash, credit and debit payment methods, providing customer receipts for reference.
- Checked identification for proof-of-age as required, refusing alcohol and tobacco sales to underage customers.
- Mentored new team members on customer service and POS operation.

### ● Print Assistant

Inspired walls | Sep 2018 - Feb 2019

- Operated digital presses and wide format printers, ensuring strict safety compliance throughout.
- Edited artwork according to design specifications and performing proofing preparation to ensure accuracy.
- Operated UV and digital flatbed printers and cutters, employing attention to safety.
- Imposed files for output for digital, offset and roll labels, utilising meticulous attention to detail to avoid errors.

## Education & Training

2020

### ● Loxford School

business,,

2018

### ● Loxford School

GCSEs,,

