



Chahat Bindal

BUSINESS DEVELOPMENT

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Languages

English

About

With a robust background in marketing and business development, I've honed my skills in sales promotion, market research, and strategic campaign execution. Fluent in basic English, I thrive in diverse settings, bringing innovative solutions to enhance retail experiences across high street to luxury segments.

BRANDS WORKED WITH

- Abyss Pharmaceuticals
- FLAGSHIP BIOTECH PVT LTD
- Mimamsa
- MyCaptain
- Network Marketing and Digital Marketing
- Women's FIFA

Experience

● Internship at Business Development Department

FLAGSHIP BIOTECH PVT LTD | Jul 2023 - Nov 2023

- Develop and execute comprehensive marketing strategies and campaigns that align with the company's goals and objectives.
- Identifying opportunities and marketing research and analysis.

● Referee Liason Officer

Women's FIFA | Nov 2022 - Oct 2023



● Intern at Marketing and Sales

MyCaptain | Jan 2020 - Oct 2023

- I initially worked in the sales and marketing department. Due to my contributions, I was promoted to the role of campus ambassador for my university. RESEARCH . Additionally, I conducted research on the combination of Dihydroxyacetone (DHA) and hemp oil for preventing UV-induced skin damage and skin protection. I developed a successful topical gel and am in the process of applying for a patent, reflecting my dedication to advancing knowledge and innovation

● Intern

Abyss Pharmaceuticals | Jul 2022 - Jun 2023

Internship in marketing, production, and manufacturing and research.



● Campus Ambassador

Mimamsa | Jan 2021 - Jan 2023

- An IIT-conducted examination, I served as the communication coordinator.

● Business Entrepreneur

Network Marketing and Digital Marketing | Jan 2021

- Started my own online business using strategies to promote sales and marketing of healthcare products.

Education & Training

2024 - 2025

● Queen Mary University of

Master of Business,

● DY Patil University, School Of Pharmacy

Bachelor of Pharmacy,

2019

● Sachdeva Public School

10TH CBSE- 10 CGPA 12TH CBSE-,