



Nmachi Onyewuchi

Sales Associate / Creative Content Producer

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Languages

- English
- Igbo

About

With over 5 years in retail, I've excelled at Selfridges & Co. and CHIMERA RECRUITMENT AGENCY UK, surpassing sales targets and providing exceptional service. Skilled in customer engagement across luxury brands like Prada and Dior, I thrive in high-end retail environments, passionate about fashion and beauty.

BRANDS WORKED WITH

- @CHIMERA RECRUITMENT AGENCY UK
- @MAMAHZ_INC
- Selfridges & Co. (UK)

Experience

● Creative Marketing Director

@MAMAHZ_INC | Apr 2018 - Now

Daily Business Language: (English)

Oversee portfolio of over 100+ fashion and lifestyle brands, promotional Instagram reels and TikTok videos with over 50m+ impressions and 10k+ in sales volume.

- Lead creative marketing agency for social media content for brands.
- Created, curated, and implemented creative (picture and video) content for brands for social media marketing from planning to execution and sales management.
- Creation and implementation of various social media campaigns aimed at driving customer conversation for brands from start to finish.
- Popular brands I have worked with includes CUMOLONONDON, HERITAGE CLOTHINGS, AMAZING APPARELS,

● Sales Associate

Selfridges & Co. (UK) | Oct 2023 - Mar 2024

Responsible for sales, customer service, sales support (assisting customers with finding their desired products) and attending to any customer needs. Brands worked with in Selfridges include:

- Prada
- Miumiu
- SUQUU
- GUERLAIN
- Ostens
- Paul smith

● Sales Associate

@CHIMERA RECRUITMENT AGENCY UK | Oct 2023 - Mar 2024

Working with brands in the luxury retail stores across London. Driving sales and customer support in the stores. Met and well surpassed daily sales target of £500. Brands worked with include:

- LA MER- John Lewis
- ESTEE LAUDER- Covent garden
- TRINNY LONDON- Bluewater
- CLINIQUE- M&S lakeside
- DIOR- Bluewater

Education & Training

- 2023 - 2024 ● Glasgow Caledonian University (GCU)
M.SC FASHION & LIFESTYLE MARKETING (IN VIEW),
- 2017 ● University of Lagos
B.SC. (HONS) POLITICAL SCIENCE,