



Jessie Farber

From journalism to IT to the luxury industry in a multimodal way and on a global scale.

Paris, France

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Languages

- French (Native)
- Sango (Native)
- English (Fluent)
- German (Basic)
- Spanish (Basic)

About

LJ Farber started her studies at City, University of London’s journalism department, where she learned what makes a sharp writer and how to create unique pieces that tell a story. Knowledgeable about digital media and able to shoot, write and edit articles for online consumption, Farber is always eager to learn more. She expanded her skill set in IT through a Front-End developer professional certificate program. LJ combined her journalistic skills with her creation, graphic design and programming abilities to deliver content in a multimodal way and on a global scale. She moved on to the luxury industry where she’s currently evolving as a client advisor, guest relations officer for the first official Louis Vuitton concierge service and liaison coordinator.

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Experience



● Client Advisor & Guest Relations Officer

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- Demonstrated advanced clienteling skills, leveraged the tools available to develop existing and recruit new clients and built long-term client relationships.
- Organised a tailored luxury experience for high-potential customers.



● Client Advisor & Guest Relations Officer

Louis Vuitton | Sep 2022 - Now

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● Liaison Coordinator

Louis Vuitton | Jul 2023 - Now

- Acted as a liaison in relationships with other organisations (e.g. hotels) also concerned with high-end standards of customer service and with client advisors.
- Backed up the primary coordinator.
- Handled communication between the liaison coordinators and the guest relations team.
- Performed status checks and created reports for the team managers and department heads.
- Helped establish new liaison relationships.