



# Siméon Artamonov

I'm a passionate senior creative who is driven by making inspiring and engaging visual decisions

📍 London, UK

[Portfolio link](#)

[Portfolio file](#)

[View profile on Dweet](#)

## Links

[LinkedIn](#)

## Languages

English (Fluent)

French (Native)

Russian (Work Proficiency)

## About

Graphic design, web design, interactive design, prototyping, front end dev

### BRANDS WORKED WITH

Archive

KD Web

Mazarine Digital

Pangora Sas

Pme Multimedia

Squint/Opera

The Blast Machine

## Experience



### ● Senior Digital Designer

KD Web | Feb 2017 - Now

- I have created web and visual design for 40+ projects, using expertise in digital design, branding, UI, user experience and graphic design. As part of a core team working with the Head of Digital Production and Delivery, I work on varied portfolios: B2B and B2C; startups and large companies; Corporate, Finance, Healthcare and E-commerce.

- Expert in conceptualizing and delivering elegant, user-friendly solutions effectively and efficiently: I personalise each project by working with great autonomy and suggesting design implementations tailored to each client's need.

- I have implemented a quicker, more efficient design process by streamlining communication with the technical and development teams, and using prototypes to reduce meetings and written communication. This has resulted in improved team collaboration and faster turnaround.

- I create attractive client presentations and lead pitch meetings with the use of prototypes and mockups, and excellent persuasion and communication skills. The combination of soft skills and efficient visuals to demonstrate concepts has led to reduced review time prevented misunderstandings and won over hesitant clients. KEY ACHIEVEMENT: in 2019, I was instrumental in creating and launching the collaboration platform FutureNHS, contributing user interface and UX projects. The ambitious platform connects staff across the health and social care system, and facilitates

### ● Digital Designer

Archive | Oct 2014 - Feb 2017

Focused on web and digital design as part of a boutique design and production studio. Combined my skills in graphic, digital and front-end technical designs to implement functional and unique websites for creative clients like Bibliothèque, North Design, MBDs and Design Bridge.

- Expanded existing projects by actively working on the entire design process: generating ideas for clients, and applying them to projects in order to increase accessibility and help clients connect with their audiences.

- Worked closely with the studio team to design and produce 10 websites and projects, using prototyping and motion design prototypes as a way to help the studio conceive high-quality, human-centred products that deliver outstanding user experiences. KEY ACHIEVEMENT: in 2016, I produced an interactive intro and slide webgl slide animations for exclusive talent agency Linden Staub (Bibliothèque), by using responsive graphic design for web, working with code animation, motion prototype and internal .js library. This project required a high level of technical skills, which was an opportunity for me to learn and gain working knowledge of creating webgl interactions -- an essential skill to this day in my work as a digital designer.

### ● Directeur artistique junior

Mazarine Digital | Sep 2012 - Jun 2014

- Developed and implemented digital design of websites and mobile apps for premium and luxury brands including agnès b., Eric Bompard, Breguet, Dior Homme, Dior Makeup, Guerlain, Valentino, Van Cleef & Arpels.

- Provided art direction and graphic design on mini-sites for prestigious

clients, ensuring all design closely followed the brand guidelines.

- Specialised in design for high-quality brands, and successfully expanded their unique digital presence by creating clean and tasteful designs, demonstrating extreme attention to detail, as well as taste and creativity even under tight deadlines. KEY ACHIEVEMENT: in this role I developed the expert ability to conceptualize and deliver elegant, user-friendly solutions effectively and efficiently for a very select, niche sector. By producing very sophisticated creative work, under extremely tight deadlines, I actively helped world-class clients increase their scope and digital footprint. Missions
- Web design et digital design, design d'interfaces
- DA mini-sites, graphisme, déclinaisons chartes graphiques web
- Proposition d'idées, participation à appels d'offre côté design



- **Creative assistant**

Squint/Opera | May 2011 - Jun 2011

Graphic design for print and motion, branding. Assisting the creative director.

- **Graphic and Web Designer**

| Jun 2008 - Jun 2011

- **Flash Designer and Developer**

Pme Multimedia | Jul 2009 - Aug 2009



- **Web designer (Internship)**

The Blast Machine | Mar 2009 - Apr 2009

- **Web designer (Internship)**

Pangora Sas | Jun 2008 - Jul 2008

Webdesign, html

## Education & Training

---

2012 - 2014

- **GOBELINS, l'école de l'image**

CRMA, Concepteur réalisateur multimédia, Interactive Media Design

2010 - 2012

- **Ecole Supérieure Estienne des Arts et des Industries Graphiques**

Visual Communication / Digital, Com. Visuelle Multimédia, Design and Visual Communications, General

2009 - 2010

- **Lycée Technique d'Arts Appliqués Auguste Renoir**

Art/Design School Prep., Manaa, Art/Art Studies, General

2007 - 2009

- **Lycée du Livre et des Arts Graphiques Maximilien Vox**

Graphic design / Industrial Printing, Baccalauréat Professionnel Production Graphique, Industries graphiques, Arts graphiques, Pré-presse