



Jérémie Delarue

Creative Graphic Designer. Art Director | 3D | Artwork. Specialized in Retail
I make your briefs come true

Élancourt, France

[Portfolio link](#)

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Links

[LinkedIn](#)

Languages

English (Work Proficiency)

French (Native)

Spanish (Basic)

About

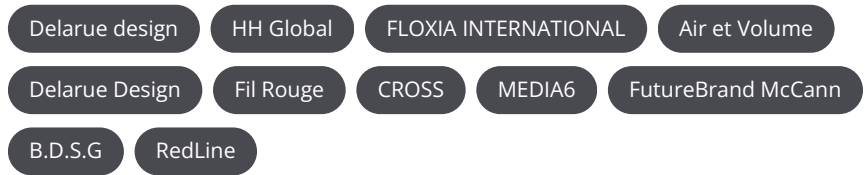
Specialized in Retail and Packaging, I am currently looking for a new team!

Softwares : Blender, 3DS Max, InDesign, Photoshop, illustrator...

My passion for design and my experience have allowed me to collaborate with brands like Adidas, Nespresso and Rayban. These 3D projects (with Blender and 3Dsmax) and P.A.O. have strengthened my skills in developing international marketing campaigns.

I am now available to join your team and would be delighted to help you share my motivation and present my book in an interview!

BRANDS WORKED WITH



Experience

● Freelance 3D Graphic Designer

Delarue design | Jan 2024 - Now

Designer: Retail, Display, Windows, Art Director, 3D, 2D.



● Graphic Designer

HH Global | Nov 2021 - Dec 2023

Creative Graphic Designer, 3D and Print for adidas europe Retail in a large international creative team studio.

Adapt Global's toolkit guideline to suit multiple windows and stores within the EMEA sector.

- Window and launch zone Display adaptation
- 3D visualisation of all in-store displays (Blender)
- Artworks creation and adaptation for print execution (InDesign / Photoshop / Illustrator / acrobat DC)
- Created country specific playbooks with material specification and dimensions. (PDF / powerpoint)
- Technical drawing, POS, visual merchandising for other brands like Polderm, Pepsico, Scholl
- Design graphique elements through the studios traffic management process
- Create in line with client marketing strategy and strict guidelines
- Manage the 3D Asset Libraries in Blender for the team
- Remote working / hybrid
- French / English language
- Experiment with Ai generative

● Art Director Packaging Dermo-cosmetics

FLOXIA INTERNATIONAL | Sep 2018 - Mar 2021

Floxia / D2S: French dermo-cosmetics company present in 30 countries. Market: para-pharmacy, pharmacy.

- Art Direction
- Creation of the new D2S packaging and graphics guideline.
- Multimedia communication: flyers, brochures, posters, marketing training materials, social network advertising
- Creation of the e-commerce site
- 3D modelling of packaging
- Creation and production monitoring of packaging
- English / French language
- Remote / hybride



● Art Design Director

Air et Volume | Sep 2016 - Mar 2018

Art Director Designer for a French inflatables games compagnie.

- Creation of ranges for Inflatables games.
- Bespoke Inflatables games for events professionals.
- Technical drawing of inflatable structures and games for manufacturing.
- Sketches, illustrations...
- large-format multi-media printing,
- catalogues, flyers, visuals web, and more !
- <http://www.airetvolume.fr/>

● Graphic Designer

Delarue Design | Jul 2016 - Sep 2016

Designer Freelance

- 3D / print multi support.
- Concept Packaging Retail POS Display.
- Branding
- Graphic design, visual communication. logo, banner, web visual, brochure flyer, layout...



● Freelance Designer

Fil Rouge | May 2016 - Jul 2016

Designer in charge of creation and following up the in-store/windows wall frames for Luxotica (CHANEL; DOLCE & GABBANA; EMPORIO ARMANI; GIORGIO ARMANI; MIU MIU; OAKLEY; PERSOL; PRADA; RALPH LAUREN; RAY-BAN)

Drawing up plans for bespoke production.

- Visualisation, Technical drawing (Photoshop, Illustrator)
- Monitoring deployment.
- Optimisation of measurements documentations.

● FREE-LANCE 3D

CROSS | Mar 2015 - Mar 2015

Freelance Designer for Cross (<https://www.linkedin.com/company/crossnl/>, a design agency) Creation of a pharmaceutical gondola, I produced a 3D model of a shelf unit and its promotional furniture in several versions to visualise the new concept for the Sanofi brand.

● Design Internship

MEDIA6 | Oct 2014 - Dec 2014

Concept / Modélisation 3D / Design / Puma / Lactel / IRobot / Opération marketing /

● Design Internship

FutureBrand McCann | May 2014 - Aug 2014

Design / Concept / Modélisation 3D (C4D) / Opération Marketing / Vitrine / Merchandising / PLV / Suivit de projet / Nespresso / Movenpick ...

● Design internship

B.D.S.G | Jan 2012 - Dec 2012

Design / Concept / Modélisation 3D / Opération Marketing / Création de catalogue interactif / Merchandising / PLV / Suivit de projet / Restauration / Coca Cola / Fanta / Flunch / Ferrero

● Internship

RedLine | Jul 2011 - Aug 2011

Creative Graphic Designer

Education & Training

2012 - 2013 ● **CEU Cardenal Herrera University**

Design et arts appliqués,

2009 - 2014 ● **Strate, Ecole de Design**

Master's degree,