



# Alen Evtimov

Freelance Project Manager · Product Owner · 7+ years of experience · Marketing, Communications and Roadmap design

📍 Amsterdam, Netherlands

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## Languages

English

Bulgarian

Russian

## About

Freelance Project Manager Marketing, Communications, Scrum and Roadmap design. System's proficiency: GitHub, Asana, Jira, Operative.One, Okta, Salesforce, NetSuite, Domo, PowerBI Contact details: alen.evtimov@gmail.com

### BRANDS WORKED WITH

AYE Management Amsterdam

DEPT

Lolly Factory

marcus evans Group

Vice Media

Vice Media Benelux

## Experience

### ● Freelance Senior Project Manager

AYE Management Amsterdam | Jan 2023 - Now

### ● Co-Founder

Lolly Factory | Jan 2023 - Now

Next generation immersive music events Responsibilities:

- New talent scouting and contract negotiations
- On-site project operations



### ● Global Operations Manager

DEPT | Sep 2021 - Jun 2022

- Team lead of the global marketing team based in Amsterdam
- Managing the marketing budget across all markets
- Responsible for the optimisation of processes and performance of all local marketing teams across Europe



### ● Global Project Manager, Marketing

DEPT | Jun 2021 - Sep 2021

- Handling external communications, including the social media calendar and participation in award shows
- Project managing major internal projects, including the design, release and further optimisations of the company website

### ● Global Project Manager - Media Information Systems

Vice Media | Jul 2018 - May 2021

Managed the development and internal distribution of an in-house built media planning tool, used to revolutionise sales and planning, optimising overall workload.

- Collecting requirements from the business prior any development work
- Working closely with users to understand their needs and requirements
- Planning and monitoring a weekly sprint roadmap
- Testing all new functionalities, together with key markets, before going live
- Providing training sessions for all new users
- Managing a small team of a back-end IT developer and a Information systems executive Expertise in: GitHub, Jira, Asana

### ● Global Project Manager

Vice Media Benelux | Jun 2018 - Jul 2018

### ● Chairman of the Works Council (OR)

Vice Media Benelux | Apr 2018 - May 2021

- Representing and protecting employee's interests
- Working closely with the local Management team, providing advices on all significant changes

- **Manager, Media and Information Systems**

Vice Media Benelux | Jan 2018 - Jul 2018

- Managing all digital information systems in EMEA
- Working on optimisation and maintenance of the digital product catalogue
- Communicating changes of products and new process implementation across all relevant users Expertise in: Operative.One, Okta, Salesforce, NetSuite, Domo, PowerBI

- **Executive, Media Systems**

Vice Media Benelux | Jan 2017 - Dec 2017

- **Media Operations Executive**

Vice Media Benelux | Jul 2016 - Dec 2016



- **Senior Accounts Manager**

marcus evans Group | Oct 2014 - Jun 2016

Working in one of the leading B2B companies providing business insights and support for major FMCG customers, design agencies, marketing specialists and packaging producers.

- Managing existing client's accounts and developing new relationships
- Organising the biggest corporate event in the FMCG packaging sector

## **Education & Training**

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2013 - 2014

- **Erasmus University Rotterdam**

Master of Media, Culture and Society,

2008 - 2013

- **Sofia University St. Kliment Ohridski**

Bachelor of Arts,