



# Harsh Makhija

Lead Graphic Designer

London, UK

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## Links

[LinkedIn](#)

## Languages

English (Fluent)


## About

SUMMARY Passionate professional with a versatile skill set spanning sales, marketing, and graphic design. Proven track record of driving revenue through innovative marketing strategies and cultivating strong client relationships. A creative thinker with a keen eye for design, consistently producing visually captivating materials that effectively communicate brand messages. Eager to leverage expertise in these areas to deliver impactful results and contribute to the success of your team.

### BRANDS WORKED WITH

- 72 Dragons
- Fenwick
- Heub
- Hi Fi collection
- Hi-Fi Collection
- Woovly - Shop Socially

## Experience

- Freelance**  
 Heub | Mar 2023 - Apr 2023  
 Figma (Software) · Visual Arts · User Experience (UX) · User Interface Design · Adobe XD · Art Direction · Web Design · Social Media Communications · Social Media Optimization (SMO) · Social Media Advertising · Social Media Marketing
- Graphic Designer**  
 72 Dragons | Aug 2022 - Feb 2023  
 Overseeing and developing comprehensive company brand guidelines and documents. Crafting and refining in-house and client brand guidelines for resonance. Experimenting with diverse ad strategies across multiple sectors for optimization.
- Lead Graphic Designer**  
 Woovly - Shop Socially | Sep 2021 - May 2023  
 Lead a team of 4 designers Aligns designs with company and reseller creative visions. Direct company catalogue design needs to boost sales
- Sales & Distribution Manager**  
 Hi-Fi Collection | Mar 2016 - Aug 2023
- Sales**  
 Hi Fi collection | Mar 2016 - Aug 2017  
 Led retail sales, clothing, sizing, alterations & Door to door sales Guided 16-member sales team and staff, Direct sales Elevated customer satisfaction
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**Sales Assistant**  
 Fenwick | Sep 2023 - Jan 2024

## Education & Training

- 2023 - 2024 ● **Glasgow Caledonian University**  
 Master of Science,
- **Woxsen University**  
 B.Des Visual Communication(2017-2021),