



Ian Jeffries Ma (Rca)

READY TO WEAR MENSWEAR DESIGNER

📍 London, UK

[Portfolio link](#)

[View profile on Dweet](#)

Links

[LinkedIn](#)

Languages

English (Fluent)

About

My professional roots are RTW Menswear Tailoring.

I have over 15 years of meeting creative challenges across all categories in apparel, taking imaginative action with eclectic career experiences from a diverse range of brands.

I established Marine GARMENT (my own clothing label) in 2017 in New York, inspired by the classic ubiquitous reversible sailor shirt with the tar collar and high front pocket traditionally worn by naval seaman.

I am now based in London and excited about getting fully involved/immersed" in a new work role here in UK.

I have a passion for designing products, concepts, and solving problems. I have so much more to learn and offer.

BRANDS WORKED WITH

- COMME des GARÇONS
- FIGS
- HANSCOOL
- katama Swim
- Marine GARMENT
- Neil Barrett
- New Street Market
- Perry Ellis International
- University of the Arts London

Experience



● Independent Brand Consultant

New Street Market | Feb 2023 - Jun 2023

- This concept store needed re-vitalising through clearer visual merchandising and stock appraisal.
- Create a stand alone look for Canteen, the in-store restaurant and help the team launch evening service and events.

Homespun Clothing

- Help design the next season's collection & clarify the brand concept and offer moving forwards.
- Visual Merchandising
- Consumer identification: I have helped clarify who the existing customer is and whom we can hope to target in the future.
- Work on production with the team to ease the move from their existing factory to a new factory.
- Brief the team so that they feel included in our progress.



● Design Director Mens

FIGS | Jun 2022 - Feb 2023

Scrubs, Medical Uniforms + Life Apparel / Accessories



● Senior Mens Designer

HANSCOOL | Apr 2020 - Mar 2022

- Branded smart casual luxury and performance clothes with a way of life sensibility.
- Delivered full tech pack, BOMS with specs. Oversee the whole fit process to bulk buy.
- Liaise with cross-functional partners in tech, product development, and production.
- Showroom and Lookbook styling and model casting.



● Sales Professional

COMME des GARÇONS | Feb 2018 - Jul 2019

Responsible for driving the mainline RTW collection business at retail.
Detailed customer profiling and client relationship development.
Merchandising seasonal deliveries in store following the ethos and DNA of the company.

● Senior Design Consultant

katama Swim | Feb 2017 - Apr 2019

Responsible for overseeing the design direction and print development, from inspiration to delivery of four seasons, and growing the business by introducing categories, outerwear, sweaters, footwear, and accessories.

Managing and styling seasonal shows, pop-up events, and collaborations for the brand.

● Founder

Marine GARMENT | Jan 2017 - May 2022

Launched Marine GARMENT as a gender-neutral / uniform-inspired clothing label celebrating functional design, craftsmanship, and beautiful cloth. Est. 2017

Research and development, color boards, mood boards, trends.

Design RTW collection, including tailoring, outerwear, and rough wear. Deliver full tech pack, BOMS with specs.

Oversee the fit process from first proto to bulk buy.

Showroom and Lookbook styling and model casting.

Proficient in Adobe Illustrator and Indesign. Procreate hand sketching, Excel, and Word.

Freelance fashion consultancy clients.



● Senior Designer Menswear

Perry Ellis International | Aug 2014 - Dec 2016

Designed the sportswear re-launch of Perry Ellis America menswear line for Europe. Branded smart casual and performance clothes with an all-American spirit and a European sensibility.

Conducted all aspects of the design development process, including seasonal inspiration, color, trend direction, yarn/fabric selection, print and graphics, hand sketches, and presentation boards.

Execute all tech packs, BOMs, and stitch/ print developments. Oversee the entire fit process to bulk buy.



● Fashion Design Lecturer

University of the Arts London | Aug 2013 - Jul 2014

External assessor for final Yr3 fashion illustration at Westminster College, London.

Sweater / Knits Focused Design lecturer for Yr1 fashion at University of the Arts, London.

● Consultancy Menswear

| Jan 2012 - Aug 2014

A Child of the Jago - Design project manager- Launched men's knitwear for SS13, sourcing yarns and working with domestic knitters on developing directional swatches. Project managed the design development of SS13, including accessories belts, ties, and bags.

Freelanced fashion design clients included Nick Tentis Savile Row, ESKANDAR, Crumpet Cashmere, and Omar Kashoura.



● Head of Menswear Design- Special Projects

Neil Barrett | Jan 2011 - Dec 2011

Responsible for designing Sundek for Neil Barrett SS12/AW12 Sportswear line, including outerwear and casual sportswear.

Responsible for Collection sketches, swimwear, and print concepts for pre and main Neil Barrett collection SS12.

Illustrated catwalk pieces and working specs for factory production.

Education & Training

- 1999 - 2001 ● **Royal College of Art**
Master of Arts (M.A.),
- 1986 - 1989 ● **Central Saint Martins, University of The Arts London**
Bachelor of Arts - BA,