

Tracey Jean-Claude

Production and Product Development

New York, NY, USA

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Languages

English

About

BRANDS WORKED WITH

Adolfo Sanchez

Bode

BSAMPLY

HangRr App

Experience

● Production Development Intern

Bode | Jul 2022 - Aug 2022

- Create and update tech-packs and decks
- Run errands and organize swatches
- Assist with production process & evaluating samples

● Marketing

BSAMPLY | Feb 2022 - May 2022

- Collaborated with team on content creation for social marketing
- Helped with the growth of customer database of the company
- Researched fashion and textile industry for social media content



● Fashion Design Intern

Adolfo Sanchez | Jun 2021 - Aug 2021

- Hand-sewed couture dresses and applied finishing touches to pieces
- Constructed sample garments and created patterns
- Created flats and aid with fabric sourcing



● Digital Styling Intern

HangRr App | Jun 2020 - Aug 2020

- Created style looks for clients and build fashion clientele for outfits through researching/contacting NYC stores
- Created social media content weekly

Education & Training

2022 - 2022

● Syracuse University

Bachelor of Fine Arts,