



# Leonie Obwegeser

Passionate fashion enthusiast excelling in photography and design, with a commitment to delivering top-notch results.

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## Languages

Italian (Native)

German (Native)

French (Basic)

English (Fluent)

## About

### BRANDS WORKED WITH

Glücklich

oriya

## Experience



### ● Bartender

LOKI | Jul 2023 - Now

- Proven experience as a bartender in a high-volume setting.
- In-depth knowledge of mixology and drink preparation.
- Excellent customer service and communication skills.
- Ability to handle cash transactions accurately.
- Strong multitasking and organizational abilities.
- Team player with a positive and proactive attitude.

### ● Freelance Photographer

| Mar 2018 - Now

- Proficient in photography techniques and equipment.
- Strong portfolio showcasing diverse skills and styles.
- Communication and interpersonal skills.
- Ability to work independently and manage own schedule.
- Proficiency in photo editing software.
- Detail-oriented and committed to delivering high-quality results.
- Flexibility and adaptability to different client needs and project requirements.

### ● Graphic Designer

| Sep 2019 - Aug 2023

- Proficient in Adobe Creative Suite and other relevant design tools.
- Strong portfolio showcasing a range of design styles and projects.
- Great communication skills for client collaboration.
- Detail-oriented with a focus on delivering polished and impactful designs.
- Ability to manage multiple projects simultaneously.
- Creative problem-solving skills.
- Adaptable to different design needs and project requirements.

### ● Brand Director and Owner

Oriya | May 2022 - May 2023

- Strong passion for fashion and street style trends.
- Entrepreneurial mindset with a strategic approach to business.
- Creative vision and the ability to translate trends into marketable products.
- Creating and establishing brand identity
- Business acumen and experience in brand management.
- E-commerce and digital marketing expertise.
- Strong leadership and decision-making skills.
- Excellent communication for brand promotion and partnership negotiations.
- Organizing, executing, and directing fashion photo shoots.

### ● Sales Assistant Internship

Glücklich | Feb 2021 - Mar 2021

- Customer Interaction
- Product Knowledge
- Visual Merchandising
- Team Collaboration
- Sales Process Assistance
- Market Research

## Education & Training

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- 2023 ● **London College of Style**  
Foundation degree in Fashion Merchandising,
- 2019 - 2023 ● **Kunstgymnasium Meran - Gymme**  
GCSE in Graphic Design,
- 2017 - 2019 ● **OSZ Schlanders - Silandro**  
GCSE in Languages,