



Elina Shinkarevsky

Freelance Stylist for creative/ fashion brands and magazines

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Languages

English

Hebrew

Russian

Ukrainian

About

Fashion stylist with a desire to gain more experience in the fashion industry and demonstrate a high degree of professionalism. Creative problem-solver and adaptive team player with the capability of staying organized under pressure and advancing in changing environments.

BRANDS WORKED WITH

AllSaints

Bergdorf Goodman

GUZEMA FINE JEWELRY

Monatik Corporation

Vaismann

Experience



● Personal Shopping Selling Assistant

Bergdorf Goodman | Dec 2022 - Aug 2023

Job Duties:

- Assist the Personal Stylist in preparing and executing selling appointments
- Ring transactions at POS
- Process merchandise for Fashionphile Service
- Completing post appointment follow up, including order tracking, alterations, thank you notes
- Help organize appointment scheduling
- Enter and maintain precise clientele information
- Assist with Digital selling and Social media presence
- Assist in organizing gifting initiatives and experiences for Top Clients
- Ensure all unsold merchandise is returned to stock
- Ensure cleanliness of fitting rooms using housekeeping and maintenance services when necessary



● Backstage Stylist Assistant

AllSaints | Jul 2022 - Aug 2022

- Interacted with customers of diverse backgrounds and provided outstanding customer experience through individual styling recommendations.
- Presented fundamental values and expanded customer awareness of the brand, applied storytelling skills to reveal and actively highlight product values.
- Communicated with stakeholders, expanded customer relations, and actively rotated across differentiating operational processes.
- Utilised problem-solving when appropriate and shifted priorities at a pace based on demand.



● Sales Associate

Vaismann | Dec 2021 - Jul 2022

- Conducted A/B testing with a senior manager, explored effective sales strategies and increased monthly sales by 11%.
- Maintained organized and presentable merchandise, arranged racks and shelves, engaged customers, and promoted specific products.
- Guided and recommended the clothes to the customers matching their personalities and preferences.

● Sales Associate

GUZEMA FINE JEWELRY | Dec 2020 - Sep 2021

- Provided exceptional support to new and existing customers, with strong attention to detail and personalized recommendations based on customers' preferences.
- Assisted founder in the brand positioning and development for the charity project: "Charity Chain".
- Built and expanded customer relationships through effective communication and individual strategic approach.

- Assisted the manager with the daily routine tasks, including but not limited to inventORIZATION and visual merchandising.

● **Content Creator**

Monatik Corporation | Apr 2020 - Jul 2021

Collaborated with the Ukrainian singer Nino Basilaya, organized and produced content for her social media page on Instagram and Tik Tok, built and maintained brand image and style.

- Created and pitched the singer with potential thesis of stage name font and logo, stage costumes and cover for releasing song.
- Conducted researched and developed concepts, directed 20+ photo-shoots and 10+ moving images with unique styling, assisted photographers in themes, creating and managing prop design.
- Planned and arranged all the required equipment and garments for shootings, organized them promptly and efficiently.

Education & Training

2020 - 2024 ● **London College of Fashion, University of the Arts London**
Bachelor's degree,

2019 - 2020 ● **London College of Fashion, University of the Arts London**
International Foundation of Fashion Programme,

2018 - 2019 ● **Chelsea Independent College**
A-levels,

2017 - 2018 ● **Abbey College Cambridge**
A-levels,

2016 - 2018 ● **Luceum 100**
High School Diploma,