



Ilyas Ahmed

Sales Associate

[View profile on Dweet](#)

Languages

Mandarin (Basic)

French (Native)

English (Native)

About

Experienced retail professional with roles at FOOTASYLUM, excelling in customer service, visual merchandising, and sales. Successfully grew an Instagram-based clothing line, showcasing strong communication and design skills. Adaptable to various retail environments.

BRANDS WORKED WITH

- Clothing Brand
- FOOTASYLUM
- Welland Medical

Experience



● Student Design Engineer

Welland Medical | Jul 2023 - Jul 2024

- Worked on a range of medical devices and created an array of photorealistic renders and animations of our products for our international distributors.
- Participated and led ideation sessions with the R&D team to aid in the progression of our projects.
- Held meetings with both directors and members of many departments to present ideas for the company to explore, mainly liaising with the engineering and operations teams.
- Attended nursing and design conferences to better introduce me to the medical device world and get first-hand experiences in the field.

● Owner

| Dec 2021 - Now

- Grew a clothing line on Instagram and gained major cross-border consumer attraction in Europe.
- Designed the logos, tech packs, garments, and website on my own, teaching myself on the way.
- Communicated with suppliers across the globe to select and create the highest-quality garments.
- Undertook a handful of social media marketing courses to learn about the best ways to grow my brand.



● Sales Associate / Visual Merchandiser

FOOTASYLUM | Jun 2021 - Mar 2023

- Welcomed clients and offered tailored support to guarantee a remarkable purchasing encounter and handled client questions and grievances effectively.
- Showcased extensive product knowledge for clothing and footwear, helping clients make well-informed selections about what to buy, surpassing my monthly sales goals.
- Helped with visual merchandising, making sure displays were appealing, well-organized, and in line with brand guidelines.
- Worked as a team to accomplish store objectives and foster a happy work atmosphere.
- Trained and guided new hires, offering advice on sales techniques and retail protocols.

● Freelance Graphic Designer

| May 2019 - Now

- Design logos, music cover art, posters, video editing and tattoo designs through commissions on social media.
- Built an exclusive client base that exclusively approached me for their design needs.

Education & Training

2021 - 2025 ● **Loughborough University**

BA Industrial Design;

2019 - 2021 ● **Seven Kings School**

A Level, Maths, Geography, Product Design