



Ifesinachi Mamah

Fashion Digital Marketing expert

📍 London, UK

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Languages

English (Native)

Spanish (Basic)

Igbo (Basic)

About

Recent law graduate with a keen interest in the intersection of fashion and marketing and over three years' experience in digital marketing including; SEO, market research, content creation and scheduling, email marketing and brand strategy. Eager to leverage my legal knowledge and enthusiasm for the fashion industry to pursue a career in fashion marketing.

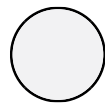
Highly organised and driven, with a knack for utilising project management softwares like Notion to streamline workflows and enhance productivity. Continuously expanding my expertise in digital marketing while staying up-to-date with industry trends and best practices. Currently working as an SEO analyst at Forbes, applying analytical skills to optimize online visibility.

Seeking new opportunities to contribute to the dynamic world of fashion marketing. Let's connect and explore how we can collaborate to drive impactful campaigns and elevate brand presence.

BRANDS WORKED WITH

- Forbes Advisor
- Ifex Express Limited
- Labambam place
- The Grocer

Experience



● Search Engine Optimization Analyst

Forbes Advisor | Feb 2023 -

● Freelance Social Media manager

Labambam place | Sep 2022 - Jan 2023



● Content Creation Intern

The Grocer | Jul 2022 - Sep 2022

● Assistant Digital Marketing Apprentice

Ifex Express Limited | Jul 2020 - Jun 2022

Education & Training

2023 - 2023

● Google digital garage

Fundamentals of digital marketing , Digital marketing

2020 - 2023

● Lancaster University

Bachelor of Laws - LLB,

2019 - 2020

● David Game College

Foundation degree,