

Elyse Rochette

Senior Financial Analyst

Paris, France

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Languages

French (Native)

English (Fluent)

About

BRANDS WORKED WITH

France Télévisions Distribution

KPMG Paris

Vestiaire Collective

Experience



● Senior FP&A Analyst

Vestiaire Collective | Feb 2022 - Now

Operations costs (c. 80 million €) : shipping, quality control, customer service, payment fees, losses etc.

Monitoring operational and financial performance by tracking and analyzing a set of operational and financial KPIs (Cost per order / per item, Cost per contact, Shipping costs per shipment type and per carrier, Productivity ratios)

Acting as Business Partner to leaders of operational teams (support decision making), especially thought advanced financial modeling enabling to follow-up and monitore specific Operation costs.

Participation to monthly Closing in collaboration with accounting team

Involvement in Fast Close project with a successful implementation in June 2022 (delays have been improved from J+20 to J+6).

Participation to Forecast and Reforecast processes.

● Senior Financial Controller

France Télévisions Distribution | Jul 2018 - Feb 2022

c.50 million € Turnover

Scope: International rights distribution - Brand licenses - Entertainment - Video (B2B, AVOD, video)

Production of monthly reportings for Top Management (turnover and margins)

Closing: Global supervision and active participation to closing processes in collaboration with accounting and sales administration teams. Income statements and Balance sheet analysis

Profitability analyzes per product and per BU for Top Management

Budget / Reforecasts : Modelling templates and monitoring of processes in collaboration with the 4 BUs Directors.

Participation to improvement of internal procedures and controls

Providing assistance for investment valuation analysis

Business partnership with operational teams to develop tools and dashboards (Excel) to support monitoring of commercial performance.

Management of 2 juniors.

● Financial auditor

KPMG Paris | Jan 2015 - Jun 2018

Media (TF1, Condé Nast), Advertising, Events (TBWA, Hopscotch Groupe)

Audit of financial statements of various companies and business models, by implementing analytical and substantive control procedures

Review of internal control environment ; elaboration of recommenda-

tions to address any process weaknesses.

Team management (1 to 3 juniors)

- **SENIOR FP&A FINANCE CONTROLLER**

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Education & Training

2014 - 2017 ● **NEOMA Business School**

DSCG (Degree,

- **Ecole**

Master of Management,