



Karolina Borowska

Fashion Designer | Footwear & Accessories Designer | Graphic Designer | Social Media & Content Creator

📍 Szczecin, Poland

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Languages

English (Fluent)

Polish (Native)

Spanish (Basic)

About

Designer of clothing, textiles & accessories, focusing on womenswear, lingerie, and footwear. Graduated from the Academy of Art in Szczecin, Poland with a degree in Fashion Design.

My work is driven by a deep passion for creating, attention to detail and the ability to convey emotions and narratives through garments. Intuition and hands-on work play a significant role in my creative process, with a particular focus on crafted details.

BRANDS WORKED WITH

LPP S.A.

Mellistore

Massimo Dutti

Fanfaronada

Experience



● Assistant Fashion Designer

LPP S.A. | Jul 2023 - Sep 2023

Reserved Ladies | The team responsible for designing trousers, shorts, and jackets

- Developed designs inspired by moodboards and concepts.
- Created assortments based on brand DNA.
- Prepared precise technical data sheets to streamline sample development.
- Produced detailed illustrations using CorelDRAW.
- Curated swatch cards, optimizing supplier communication.
- Collaborated effectively with fashion technologists and buyers to enhance product quality.
- Actively contributed to collection meetings, driving product innovation.

● Content Creator & Design

Mellistore | Jul 2022 - Oct 2022

- Strategically crafted engaging social media content to boost brand visibility.
- Defined and developed a cohesive brand identity.
- Enhanced website performance on Shopify & Shoper platforms.
- Directed and participated in professional photoshoots to elevate brand image.
- Designed prints and embroideries, enriching fabric aesthetics



● Customer Advisor

Massimo Dutti | Sep 2021 - Dec 2021



● Assistant Fashion Designer

Fanfaronada | Jul 2021 - Aug 2021

- Created bespoke hand embroideries and executed custom garment orders.
- Designed and modeled garment patterns.
- Assisted in fittings, ensuring perfect garment fit and finish.
- Updated the Shopify platform, improving the customer shopping experience.

Education & Training

2020 - 2024

● Akademia Sztuki w Szczecinie

Bachelor of Arts - BA,