



# Joery Marien

I am a passionate visual merchandiser manager with twenty years of experience in retail, seven of which were as a manager on the international level. Throughout my career I have learned many different aspects from the job, from the technical side of visual merchandising to managing larger teams, and client experience.

📍 Paris, France

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## Links

[LinkedIn](#)

## Languages

French (Work Proficiency)

English (Fluent)

Dutch (Native)

Spanish (Basic)

## About

A confident and creative Visual Merchandiser who is self-motivated with extensive experience gained within the Leadership, Management and Merchandising industry. A team player who has excellent communication skills to build positive working relationships at all levels including senior Analytical Skills. With a natural flair for visual presentation and eye for detail.

### BRANDS WORKED WITH

Bershka inditex:

H&M

MANGO

Zara inditex:

## Experience

### ● International VM responsible

Bershka inditex: | Jan 2013 - Jan 2021

- Development and management of VM teams in EMEA.
- Develop and drive clear VM directions.
- Organizing trainings and workshops, guiding the team during their own development focussed on their strengths.
- Follow up with constructive feedbacks, evaluations and objectives.
- Being responsible for the image of the store and the windows of approximately three hundred stores.
- Adaptation of the concept to all stores in my zone.
- Checking and making budgets, plannings, orders and floorplans.
- Analyzing business results and implementing commercial strategies and guidelines in cooperation with the commercial department.
- Communication with different players, internal and external.
- Recruitment and termination of team members.
- Leading the implementation of new collections, campaigns and window displays in flagship stores.
- Leading store openings.
- Reporting to the VM director.



### ● Window display manager

MANGO | Jan 2011 - Jan 2013

- Development and management of 13 window-dressers.
- Training and guidance of the team.
- Implementing plannings and organizing campaigns.
- Follow up of team with feedback.
- Communication with different players, internal and external.
- Order of decoration and campaign material.
- Reporting to the image department and the local head office.
- Being responsible for the image of the windows.

### ● Window-dresser, BENELUX

Zara inditex: | Jan 2006 - Jan 2011

- Settlement of the windows.
- Styling outfits.
- Order of VM material.
- Communication with different players.
- Adaptation of the concept to all windows in my zone.
- Implementing commercial strategies together with instore management.



### ● Senior visual merchandiser Belgique

H&M | Jan 1998 - Jan 2006

- Visual merchandising in store and window-display.
- Implementing commercial strategies together with instore management.
- Plan zonings.
- Styling outfits indoor and windows.
- Settlement of decoration indoor and windows.
- Settlement and follow up of campaigns.

- Assisting openings on national and international level.
- Training employees.