

Panos Karageorgos

Product manager

St Albans, UK

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Languages

English

About

I am an experienced professional with a long career in Product Management, UX/UI, Front-End development and digital marketing looking now for a new challenge.

BRANDS WORKED WITH

BETFAIR - PADDYPOWER

Brent Council

Caretech PLC

GVC Holdings

Haymarket Media Group

Monarch Airlines

Villa Plus Ltd,

Experience

● SENIOR DIGITAL PRODUCT OWNER

Villa Plus Ltd, | Jan 2019 - Now

Develop the website and improve the user experience Improve the customers' user experience and conversion rate Use Analytical tools, VWO, Google Analytics Rebuilt the website and made it responsive with teams of developers

● OWNER/DIGITAL MANAGER

GVC Holdings | Jan 2018 - Jan 2019

Optimize the performance of the game lobbies (maximize Revenue) Improve multiple sites' user experience Oversee development and operations of multiple websites Meeting with external suppliers



● WEB PRODUCT MANAGER

Haymarket Media Group | Jan 2018 - Jan 2019

Product manage a portfolio of website/s Digital marketing and online campaigns (UX) User Experience, Usability testing and design



● PRODUCT OWNER/WEB MANAGER

Brent Council | Jan 2015 - Jan 2018

Developed and improved the Council's website/s Improved multiple sites' user experience Oversee the development and operations of multiple websites Manage third party suppliers Digital Marketing Campaigns

● WEBSITE MANAGER / PRODUCT OWNER

Monarch Airlines | Jan 2013 - Jan 2015

Product managed a portfolio of website/s for holiday packages Digital marketing and online campaigns Supervise the work of E-commerce Execs and Web developers (UX) User Experience, Usability testing and design

● WEB CONTENT MANAGER

Caretech PLC | Jan 2012 - Jan 2013

Website re-development Major website redesign - Corporate website and subsidiary websites Web content management Project Management IT Operations

● WEB CONTENT PRODUCER

BETFAIR - PADDYPOWER | Jan 2009 - Jan 2012

Senior member of the Customer Engagement department in Marketing Localization of the website Web content management Project Management On-call member of the Crisis Command Team

Education & Training

2003

● **University of Wales**

Master of Finance,

1999

● **University of Wales**

Bachelor of Arts,