



Pari Adams

MA Strategic Fashion Marketing UAL

London, UK

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Links

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Languages

English (Native)

French (Fluent)

Spanish (Basic)

About

Hi, I'm Pari.

After 3.5 years of working in Strategy & Planning at a marketing agency called Wavemaker North (Manchester), I recently decided to move to London to pursue an MA in Strategic Fashion Marketing at London College of Fashion. Some of my core skills include developing solutions for client challenges, strategising brand growth and planning media campaigns for brands ranging from FMCG, travel & tourism, and leisure.

I am currently looking for a part-time role in marketing, fashion marketing, or an adjacent area.

Check out my CV to know more about me, and please reach out if interested.

BRANDS WORKED WITH

N/A

Wavemaker UK

Experience

- **Strategy & Planning Executive**

Wavemaker UK | Jul 2022 -

- **Graduate Role**

Wavemaker UK | Jan 2020 -

- **Working Abroad in Australia**

N/A | Sep 2014 - Apr 2016

Education & Training

2016 - 2019

- **McGill University**

Bachelor's degree,

- **The University of Manchester**

Exchange,

2023 - 2024

- **London College of Fashion**

MA Strategic Fashion Marketing , Fashion Marketing