



Rajpreet Singh

Master in sales

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Languages

Punjabi

English

About

With extensive experience in ensuring customer safety and security at Nanaksar, I've honed skills vital for retail environments. My role involved close observation, emergency response, and effective crowd control. Additionally, my work at DMCS India Pvt. Ltd enhanced my ability to engage customers through marketing strategies, showcasing adaptability and creative problem-solving in dynamic settings. Fluent in English and Punjabi, I'm passionate about delivering exceptional service across various retail categories and environments.

BRANDS WORKED WITH

DMCS India Pvt. Ltd

Nanaksar

Experience

● Security Supervisor

Nanaksar | Aug 2023 - Jan 2024

- Ensured customers and employees followed rules by closely observing operations and CCTV footage.
- Reported suspicious and criminal activity to local authorities, using CCTV footage to back up evidence.
- Ensured employees and customers felt safe and secure by staying visible at all times.
- Quickly attended emergency calls regarding security breaches, dealing with situations efficiency and timely.
- Ensured maximum security by staying alert throughout patrols and immediately removing potential threats.
- Supervised, planned and coordinated traffic and crowd control during special events.
- Investigated loss events and compiled data for accurate reporting.

● Intern

DMCS India Pvt. Ltd | Nov 2021 - Jul 2023

- Filed physical and digital copies of important documents to maintain accurate and consistent records.
- Assisted in designing, developing and implementing successful marketing strategies that saw an increase in sales by [Number]%.
- Created compelling, engaging, captivating copy for social media, newsletters and blogs.
- Coordinated events for marketing purposes, including open days, tours, product demonstrations and exhibitions.
- Created, implemented and monitored marketing campaigns that increased awareness, profits and website views.
- Carried out weekly analysis on ad, social media and website results, developing reports from results to provide to Marketing Managers.
- Adapted marketing plans in response to data tracking efforts to raise brand awareness.
- Responded to queries to provide up-to-date product market information.
- Engaged in department meetings to brainstorm new ideas for upcoming projects. 08/2023 - I currently work here