



Vanya Hall

Senior Merchandiser

London, UK

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Links

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Languages

English (Fluent)

About

I've always had a passion for Retail which came naturally as a calling, from working on the shop floor to securing my 1st role in Merchandising at M&Co I have focused firmly on this career path. At Mango I became fascinated by the machine behind the scenes, wondering why we had too much or not enough of something, watching the customers react to new lines and tracking best sellers. We worked on commission I might add so I was very invested in learning more! I just had to get behind the scenes so after graduation I headed straight for a position in Merchandising starting as an MAA.

Since the start of my career in I have made it my mission to try gain as much experience as I can across a broad section of the industry and always move into a role different to the last. As a result, I have established myself as a Core Merchandiser but have followed this with positions in Ecommerce, International, Franchising and Partnerships. I'm experienced in working in companies of all sizes from the Global scale of Disney and Burberry to the smaller start up environments such as Surfdomo.com. I have experience from working across a wide section of departments and in addition further insight from working with international markets.




I'm ready for the next chapter of my journey now and with my background I can offer a unique perspective. I'm a candidate who will add value to your business with an exceptional strategic outlook, but I'm also someone who gets stuck in.

I enjoy meeting new people and hearing new perspectives so please reach out to me if you'd like to talk shop.

BRANDS WORKED WITH

- Burberry
- Crew Clothing Company
- Debenhams
- House of Fraser
- Jack Wills
- M&Co
- Surfdome.com
- Ted Baker
- The Disney Store

Experience

- Senior Online Concessions and Sponsorship Merchandiser**
 Crew Clothing Company | Sep 2022 - Sep 2023
 Responsible for planning and trading both Online Concessions and Sponsorships to maximise sales and margin whilst managing commercial trading with internal and external 3rd party partnerships.
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Senior Merchandiser
 Ted Baker | Jan 2017 - Oct 2020
 Responsible for planning and trading Men's and Womenswear, covering all categories across 22 territories covered by 14 partners. Worked closely with international buying team in addition to core B&M to deliver appropriate stock packages for the markets
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Online Planning Manager
 Ted Baker | Apr 2016 - Jan 2017
 Brought into the eCommerce team to set up the merchandising function which included building a WSSI, option, allocation and category planning tools.
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Merchandiser
 Debenhams | Oct 2014 - May 2016



- **Planner**

Burberry | Jul 2014 - Oct 2014

- **Merchandiser**

Surfdome.com | Apr 2012 - Jul 2014



- **Junior Merchandiser**

Jack Wills | Apr 2011 - Apr 2012



- **Assistant Merchandiser**

House of Fraser | Oct 2007 - Apr 2011

- **Assistant Merchandiser**

The Disney Store | Nov 2005 - Oct 2007

- **Assistant Merchandiser**

M&Co | Nov 2003 - Nov 2005

Education & Training

2000 - 2003

- **University of Reading**

Bachelor's degree,