

# **Logan Alexander**

UX Designer | Graphic Designer

Stanley, UK

Portfolio link

View profile on Dweet

## Languages

English

## **About**

I'm a motivated digital designer currently based in Gateshead. After studying Graphic Design for 5 years and working as a digital designer for over a year, I have been able to try out diferent aspects of design and have been able to learn many new skills. I am a hardworking, honest person who works well within a team and as an individual. I have strong communication skills that allow me to relay information to my team and clients. I am confident when it comes to working with design technology as I have developed a proficiency in the Adobe Creative Suite inc. Adobe XD, Illustrator and Photoshop as well as figma. I also have a strong understanding of both HTML and CSS and a working knowledge of JavaScript which allows me the ability to mockup more complex sections of designs if needed as well as work with and give more constructive feedback to Developers. My experience in design is wide-ranging, this includes Website Design including UX and UI, Full Brand Re-Designs, Logo Design, Online Magazines, Food & Beverage Menus, Decals and Ofice Signage. You can view my portfolio here:

#### **BRANDS WORKED WITH**

JBM Environmental Services

Northumbria Kitchens

WorkCast

# Experience



Marketing Manager

JBM Environmental Services | Feb 2023 - Now



## FULL-TIMEJunior Digital Designer

WorkCast | Sep 2020 - Feb 2022

My responsibilities as Digital Designer include:

Brand Client Webinars and Virtual Events using CSS and HTML

Designing new webinar templates and creating prototypes using Figma and Adobe  $\ensuremath{\mathsf{XD}}$ 

Present designs to internal user groups and other designers

Develop new templates using CSS, HTML and JavaScript

Project Manage the creation of new templates

Design and create assets for promotion of templates

Feedback on other designers work

Act upon feedback from user groups and other designers Past Employment and Placements



### Graphic Designer

Northumbria Kitchens | Oct 2019 - Sep 2020