



Manavika Mirania

Fashion Designer

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Languages

- French
- Hindi
- English

About

I am an innovative and dedicated fashion designer with a dynamic background in the fashion industry. My journey began with winning the Powered by Balenciaga scholarship program immediately after graduating from Pearl Academy in India, where I honed my skills in fashion design, textiles, and computer-aided design.

I am privileged to have been part of the prestigious Balenciaga team, where I contributed to both men's and women's couture collections. My experience at Balenciaga provided me with a global perspective and hands-on experience in the intricate process of creating couture collections. I gained expertise in technical drawings, prototype development, fabric sourcing, and fittings, complemented by proficiency in software such as Photoshop, Illustrator and InDesign.

In addition to my work at Balenciaga, I contributed to the retail industry's sustainability efforts through a live project with Impulse Social Enterprises. This initiative empowered women in rural areas by exporting handwoven textiles abroad. My journey also included insights into the fashion show production process I had the opportunity to work backstage in the RTW winter '23 show of Balenciaga at Paris Fashion Week.

My passion for fashion, art, and technology drives me to remain on the cutting edge of innovation in the industry. I am a detail-oriented, collaborative team player with strong communication and management skills. I am equally comfortable working independently in fast-paced environments, always seeking fresh perspectives to bring newness to my work.

As a fashion designer, I aspire to drive positive change in the industry, where fashion, art, and technology converge. I look forward to exploring new creative endeavors and opportunities to contribute my skills and expertise to innovative projects.

BRANDS WORKED WITH

- BALENCIAGA
- IMPULSE SOCIAL ENTERPRISE
- INDIAN COUTURE WEEK (FDCI)
- SILHOUTTES The Multi Designer Store

Experience



- Couture Design Intern (Menswear and Womenswear)**
 BALENCIAGA | Nov 2022 - May 2023
 I worked in the Couture department as a Couture design intern and assisted both the womenswear and menswear design team with the Balenciaga's 52nd couture collection, which was unveiled at Paris Couture Week' 23. I helped in the creation of technical drawings, surface exploration, prototype development, fabric sourcing, and fittings. My CAD skills resulted in me working significantly on Photoshop and other softwares. Working with Balenciaga gave me the exposure I needed to develop a global perspective and international industry experience
- Merchandiser**
 SILHOUTTES The Multi Designer Store | Feb 2022 - Oct 2022
 Assisted with the launch of the brand and worked on branding and marketing. Also helped with the curation of the collection for the store.
- Event Assistant**
 INDIAN COUTURE WEEK (FDCI) | Aug 2021 - Jul 2021
 Assisted with promotion and social media marketing of the shows.
- Fashion and Textile Designer**
 IMPULSE SOCIAL ENTERPRISE | Apr 2021 - Jun 2021

A live industry project where I worked on textile designing and development, retail industry, export import trading, and sustainable production. The project aimed to employ women in northeast India's rural areas by exporting handwoven textiles overseas.

Education & Training

- 2023 - 2024 ● **London College of Fashion, University of Arts London**
GRADUATE DIPLOMA FASHION DESIGN TECHNOLOGY,
- 2018 - 2021 ● **Indira Gandhi National Open University**
Bachelor of Arts,
- 2018 - 2022 ● **PEARL ACADEMY**
Undergraduate Professional Diploma in Fashion Design,
- 2018 - 2023 ● **Rajasthan ILD Skill University**
B. Voc (Fashion Design),,
- 2016 - 2018 ● **Don Bosco School**
12th (Commerce), CBSE.,
- 2016 - 2016 ● **St. Mary's Higher Secondary School**
HSLC Exam 2016,,