



Mohanapriya Rajkumar

Senior Merchandiser cum Designer

Chennai, Tamil Nadu, India

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Languages

English (Work Proficiency)

Tamil (Native)

Telugu (Basic)

Hindi (Basic)

Malayalam (Basic)

Italian (Basic)

About

As an Apparel, Accessories, and Home-Furnish Merchandiser with 4 years of experience with local and international buyers.

Skilled in both product Development and Product Merchandising.

well-known in Software skills like Adobe suits Photoshop, Illustrator, and Corel-draw.

Willing to work under pressure, Team Management, and ability to work under deadlines.

BRANDS WORKED WITH

NAIDUHALL APPARELS

SHAAMS DESIGNER STUDIO

weaves & threads

Experience

● SENIOR MERCHANDISER cum DESIGNER

weaves & threads | May 2023 - Now

- StockMaintaining
- Maintaininga professional relationship between buyer & Manufacturer.
- CreatingP.O to the vendor, collecting the P.O from the buyer.
- Preparingan order plan, to the right product, in the right place, at the right time,
- inthe right quality, at the right price.
- Preparingthe Order sheet & Order costing sheet.
- Preparingthe price quotation for the buyer.
- Preparingthe product sample process according to the buyer requirement.
- Ensuringthe buyers approval.
- Productionfollow ups & to maintain the product quality.
- Followingup the shipment process according the buyers instructions.
- Maintainingfiles & keep updated (TNA) Time & Action Plan.
- Preformingpre & Post order costing.
- Samplingco-ordination with the vendors.
- Strongfollow up with the sampling, material in house, production & delivery dates.
- Ensuringthat all materials are available in hand to complete required production orders.
- Reportingour daily & weekly to the management.
- Creatingnew SKU and costing.
- Analyzingonline purchase data & preparing report for management.
- CreatingNew designs based on the upcoming seasons & getting approval with the management.

● DESIGNER cum MERCHANDISER

NAIDUHALL APPARELS | Dec 2018 - Aug 2019

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- Planning & organizing fabrics and trims as per the factory production Plan.
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- Conducting various buyers meeting to negotiate order.
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- Co-ordinate with the local warehouse for dispatch & deliveries.
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- Maintain Weekly and Daily report.
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- Solving Factory queries based on the designer products.
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- Sourcing of local fabrics and trims.
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- Responsible for timely execution of orders as per the Requirement.
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- Co-ordinate among all supply chain & production unit to ensure on time delivery.
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- Creating and Maintaining MOM Report & TNA Report.
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- Managing stock availability throughout the supply chain from suppliers to store.
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- Creating new designs based on the new trend/new season and getting approval from the management.
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- Creating new samples and get approval from the management.
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- Creating tech pack for the new designs.

● **MERCHANDISER cum DESIGNER**

weaves & threads | Aug 2018 - Oct 2020

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- Creating new designs based on the upcoming seasons, get approval from the higher authority.
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- Creating new samples for the upcoming & exhibitions.
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- Finding new weavers & vendors for our designs.
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- Coordinating with our vendors until our products get dispatch & delivery.
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- Dealing with the clients to get order, Follow up until goods dispatch.
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- Maintain Excel sheet & Order requirements.
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- Reporting our daily & weekly work.
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- Sourcing new fabrics & local trims
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- Planning and organizing of our products.

● **FASHION DESIGNER**

SHAAMS DESIGNER STUDIO | Jun 2017 - Sep 2018

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- Recruited as company's first designer with accountability for developing lies & formal design process.
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- Preparation of design and purchasing process.
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- Performing follow ups with the products gets dispatched.
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- Managing & dealing with clients and making an order for their needs (Domestic clients)
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- Checking the production & maintain the quality control.
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- Creating new designs for the U.A.E Clients (Abayas, Kafthans, Hijabs, etc.,)

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Creating new samples by using Software's and hand sketches.