



# Jason Symson

Conceptual Designer | Art Director | Digital, Motion design & Video creative

📍 London, UK

[Portfolio link](#)

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## Links

[Website](#)

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## Languages

English (Native)

## About

I am a conceptual Designer and Art Director—with a hybrid, multi-disciplinary skillset and experience. I live in London, England :{

Key experience in conceptualisation, relationship building and driving cross-functional initiatives; crafting compelling brand communications – engaging consumer audiences – connecting them with products and services.

Ongoing professional development in design thinking, design strategy, lean/agile workflows and innovation leadership.

### BRANDS WORKED WITH

Sky Creative Agency

## Experience

### ● Art Director | Designer

| Mar 2021 - Now

Conceptual, digital design and content driven creative. Adding value through design, art direction and storytelling for brands, products and services.

Creative portfolio: [www.jasonsyson.com](http://www.jasonsyson.com)

### ● Creative

Sky Creative Agency | May 2019 - Mar 2021

Wrote and produced ideas, broadcast promotions and social media spots for a multi-channel platform, portfolio of premium content services.

<https://www.skycreative.agency/>

### ● Senior Motion Designer

Sky Creative Agency | Dec 2016 - May 2019

Challenged to build and deliver against the marketing strategy for Europe's leading entertainment brand. Sky Sports, Sky Cinema, NOWTV, Mobile, Broadband, Trade & Corporate.

### ● Senior Motion Designer | Art Director

| Oct 2013 - Jul 2016

- Zeitgeist - most viewed ad, online. adam&eve  
- Google Stories - Google Creative Lab  
- Zeitgeist - R/GA

Delivered marketing communications with Across The Pond, a Google creative partner.

[see less](#)

## Education & Training

### ● Ravensbourne College of Design and Communication

BA (Hons), Visual Communication Design

### ● Kingston University

BA, Architecture