



Jhane Finlayson

Designer | Artist | MA Creative Direction

Nassau, The Bahamas

[Portfolio link](#)

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Links

[Website](#) [LinkedIn](#)

Languages

English (Native)

Spanish (Work Proficiency)

Italian (Basic)

About

I'd like to think of myself as an individual that loves to learn. I started my tertiary education with foundations in western philosophy and sociology, afterward, I pursued my bachelor's with an honours degree in Fine Art. Initially, I wanted to unlock the world of aesthetics; I wanted to understand the different standards of beauty in contemporary art and how to analyze the structure and meaning. My master's program became the icing on the cake. My goal is to become a platform for other creatives. I remember when I started as a painter, I was told that I had to find a champion of the art to represent me. After working as the director's assistant of The National Art Gallery of The Bahamas, I realized that I am that said champion. I loved the creative direction program because it gave me a deeper understanding of the creative industry.

BRANDS WORKED WITH

- AEG
- Arawak Homes
- Bahamas Supermarket and Ltd
- Creative Exchange Agency
- Fendi
- Leeds Arts University
- MAMMOTH SCREEN (QV) LIMITED
- Polimoda
- Sharon Wilson
- Solomon's Mines
- Sue Bennet Williams (Artist)
- The National Art Gallery of The Bahamas

Experience



● Design WRTW & Couture Intern

Fendi | Jun 2022 - Dec 2022

Under the supervision of Creative Director Kim Jones. I assisted in developing A/W Couture 22, Fendi's 25th Anniversary of The Baguette, Fendi x Marc Jacobs and S/S Ready to Wear 23. I've assisted with the development of the S/S Couture 23, A/W Ready to Wear 23 and Fendi Resort 23. Tasks include Draping, Research, Visual Board management, Production Preparations sheets, Fittings and Renderings.



● Visual & Digital Intern

Creative Exchange Agency | Feb 2022 - May 2022

Work with the Director of Business Development to create, design and implement engaging social media campaigns and content, including photo and video editing. Upload content to relevant social media platforms. Assist in generating platform-specific copy. Assist in the sourcing and organization of artist content. Organize and archive digital images and videos. Monitor analytics to identify viable ideas for future campaigns. Regularly analyze and report on the activity of companies' social media platforms. Regularly observe and report on the online activity of relevant organizations. Assist agents and director with industry research projects. Assist in office administrative duties.



● Masters Student

Polimoda | Oct 2019 - Jun 2021

MA Creative Direction Developed specialization in marketing, communication, design principles, event planning, brand architecture and trend forecasting under the mentorship of Global Creative Director of Puma, Torsten Hochstetter. My Textile Design was also featured in Polimoda's published book "Art Thou". A book curated by Massimiliano Giornetti. It showcases the best work of Art Direction, Fashion Design and Styling.

● Studio Assistant

Sue Bennet Williams (Artist) | Sep 2018 - Oct 2019

Part Time position. Responsible for the upkeep of the studio and worked as an art teacher for the after school program.

- **Directors Assistant**

The National Art Gallery of The Bahamas | Oct 2018 - Feb 2019

A temporary full time position. Assisted with day to day tasks for the Director, Curation department and Education department.



- **Intern, AEG Consultant/ Trans Island Entertainment**

AEG | Jun 2017 - Sep 2017

Internship with the Managing Director of AEG Bahamas and The Bahamian Minister of Youth, Sports and Culture

- **Art Department Intern**

MAMMOTH SCREEN (QV) LIMITED | May 2017 - Jun 2017

One month internship with the art department for the iTV television show "Victoria". Assisted with the development of props and set for the "Irish Village".



- **Intern For The office of The President of The Senate**

Sharon Wilson | Jun 2016 - Sep 2016

Worked under the supervision of President of the senate Sharon R. Wilson. Collected daily and weekly reports for improved efficiency.



- **BA Student**

Leeds Arts University | Sep 2015 - Jul 2018

BA (Hons) Fine Arts - 2.1 Specialized in Painting Participated in six exhibitions while attending Final practice and dissertation focuses on the impact of gender norms embedded in her family.



- **Exhibition Management Team Member**

Leeds Arts University | Sep 2015 - Jul 2017

Assisted in the development of student art exhibitions hosted by the Leeds Arts university. Worked on the logistics, curation and marketing.

- **Intern**

The National Art Gallery of The Bahamas | Jun 2015 - Jul 2015

One month internship at The National Art Gallery. Assisted teaching children between the ages of 5-17 during "Mixed Media" Summer Program.



- **Summer Intern**

Arawak Homes | May 2014 - Jul 2014

Attended weekly meetings, collaborating with team members on goal implementation. Organized and collected daily and weekly reports for improved efficiency. Respected for personal qualities, including responsible, intelligent, firm and organized. Achieved working knowledge of computer software packages, MS excel, MS Power point and MS word. Skilled in verbal and written communication.

- **Sales Assistant Intern**

Solomon's Mines | Jul 2011 - Aug 2011

Assisted in stock and sales of merchandise as well as preparation for marketing projects and showrooms.

- **Summer Intern**

Bahamas Supermarket and Ltd | Jun 2011 - Jul 2011

Attended weekly meetings, collaborating with team members on goal implementation. Organized and collected daily and weekly reports for improved efficiency Respected for personal qualities, including responsible, intelligent, firm and organized Achieved working knowledge of computer software packages, MS excel, MS Power point and MS word Skilled in verbal and written communication Worked 5 times per week