



Raffaella Belotti

Product Manager

Bergamo, Province of Bergamo, Italy

[View profile on Dweet](#)

Links

[LinkedIn](#)

Languages

English (Fluent)

French (Fluent)

German (Basic)

About

Working as Product Manager in a leader company as Dedar now.

Coming from a wonderful and strong experience of 6 years managing a 4-stars Hotel in the biggest ski-resort in the world.

My previous career pivoted around underwear (12 years as Product Manager at Lovable DBA for FILA sport brand), and hosiery (about 3 years in Benetton, as product manager, working on the total look for all the brands of the Group), managing and motivating my team.

Furthermore, I held other roles concerning commercial and technician areas, as well as sourcing Management vs. Asian facilities.

From 2002 to 2009 I founded the Italian branch of a Hong Kong Trading company, dealing garments, and I managed it as Sole Director together with my team of 7 people.

From 2009 to 2011 I also worked at a Sport&Fashion shop in Selva Gardena, Italy, where I handled garment sales, brands selection, purchases. This experience approached me to the mountain sports world, which I always find quite amazing.

Later as consultant for an intermediary Company based in Bergamo, Italy, focusing on corsetry, I was Product&Sourcing Manager playing my role between Italian brands and Asian facilities.

BRANDS WORKED WITH

- Benetton
- Dedar Milano
- LOVABLE (DB APPAREL ITALIA srl)
- Monifit Trading Ltd HK filiale Italiana
- Mountain Design Hotel EdenSelva
- Various

Experience



● Senior Manager of Product Development

Dedar Milano | Jun 2021 -

● Management Director

Mountain Design Hotel EdenSelva | Apr 2016 - Dec 2021

Experienced in working under pressure and commercially minded, I'm dealing with any issues concerning our 4-stars Hotel Management, 24 rooms: selling, Back Office, Front Office, Booking Management, HR recruitment and management, constantly dealing with Kitchen staff and menu choices focused on local and healthy food, housekeeping management, guests welcome, warm staying-support and follow-up, guests complaints, furnishing accessories supervision, accounting. Based in Selva di Val Gardena, Wolkenstein, Italy. The biggest ski-resort in the world. UNESCO Heritage.

[Meno dettagli](#)



● Product Development and Sourcing Consultant

Various | Mar 2014 - Mar 2016

intermediary between Italian customers and Asian facilities - product development - sourcing - negotiation - follow up



- **Senior Product Manager**

Benetton | Nov 2011 - Mar 2014

Hosiery product development - teamworking with all the fashion designers of the group - material searching and development - sourcing - negotiation - team managing and motivating

- **Sole Director**

Monifit Trading Ltd HK filiale Italiana | Sep 2002 - Feb 2009

Italy branch foundation - clients pool management and increase - intermediary between Italian customers and Asian facilities - human resources management (7 people)

- **Senior Product Manager**

LOVABLE (DB APPAREL ITALIA srl) | Mar 1990 - Jul 2002

Fila underwear product development(both men's and woman) - fabric-searching and development - sourcing - negotiation - team managing and motivating

Education & Training

1984 - 1989

- **Professional High School of Textile and Fashion Design (BG- Italy)**

maturità,