Maru Vasquez

International Supply Chain & Retail Planning Professional

⊙ Paris, France

<u>Portfolio link</u>

<u>View profile on Dweet</u>

Languages

English (Fluent)

French (Fluent)

Spanish (Fluent)

About

MOTIVATED INDUSTRIAL ENGINEER WITH LUXURY INDUSTRY BACKGROUND AND 15+ YRS EXPERIENCE IN SUPPLY CHAIN, SEEKING A POSITION IN A SUSTAINABLE-FORWARD COMPANY WHERE I CAN MAKE A DIFFERENCE

BRANDS WORKED WITH

Branded   Fanfare Label   Louis Vuitton

Experience

MERCHANDISING & OPERATIONS MANAGER

Fanfare Label | Jan 2022 - Now

Manage partnership with online marketplaces to ensure product offer & collection standardization & identify new opportunities for growth
•Establish sustainability metrics to track environmental impact

SUPPLY CHAIN MANAGER

Branded | Jan 2021 - Now

Responsible for developing the demand planning process for the entire company: >5000 skus over 4 different markets with forecast accuracy improvement of 20%
•Managed a team of two demand planners: established job responsibilities, coached and motivated to become autonomous in day-to-day operations
•Managed end to end supply chain: purchasing, logistics and inventory planning for newly acquired brands: freight booking & 3PL partnerships to efficiently distribute inventory

ACCESSORIES SENIOR SALES PLANNER – SUPPLY CHAIN

Louis Vuitton | Jan 2018 - Jan 2021

Project lead in the development and implementation of a new forecasting tool across all categories that improved forecast accuracy by 30%. Key contact for cross-functional training and support to regional and central teams
•Sales forecast and demand planning management of accessories business (500M€/year, 1300skus). Alignment with merchandising teams for forecasting buying sessions. Performance analysis to minimize stock risks and maximize sell through
•Animation of S&OP to communicate short and long-term outputs, evaluate contingency plans and drive consensus on global demand plan

ACCESSORIES PRODUCTION PLANNER – SUPPLY CHAIN

Louis Vuitton | Jan 2016 - Jan 2018

Project lead in the development and implementation of an automated production planning tool for outsourced suppliers to improve reliability (900M€/year)
•New product management: launch scenario feasibility and implementation of agile production plans with suppliers to improve sell through and minimize waste
•Stock policy management: ensure target stock coverage across the supply chain

DISTRIBUTION PLANNING MANAGER – SUPPLY CHAIN

Louis Vuitton | Jan 2012 - Jan 2016

Planned and managed retail store inventory targets for 45 stores in North America (800M USD/year) through daily replenishment of products from distribution centers to stores and reverse flow (overstock, obsolete)
•Partnership with store managers to evaluate sales trends and inventory levels. Review sales events and holiday schedule to anticipate additional needs to maximize product availability and secure optimum stock levels.

•Track and monitor inventory levels and communicate product visibility to retail network

Education & Training

2012 - 2012 ● **Parsons The New School**

Fashion Design, Associate in Applied Science Degree

2002 - 2006 ● **Purdue University**

Industrial Engineering, Bachelor of Science