

# Elisa Gashi

Creative Lead

London, UK

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## Languages

English (Native)

Albanian (Native)

Italian (Basic)

French (Basic)

## About

Hello, I'm Elisa

I have been working as a freelance creative for the past five years and as an Artist Manager for the past two years. I began my journey as a Portrait & Documentary Photographer because I'm enthusiastic about telling people's stories. To develop my skills further I went to university and achieved a 2:1 in Photography and Creative Direction. I have experience in project management and creating influencer campaigns as well as a strong understanding of social media and how to apply business and promotional functions.

### BRANDS WORKED WITH

Admiral

Nhs

the Canvas of Life

## Experience

### ● Creative Lead

the Canvas of Life | Jan 2019 - Jan 2022

Marketing) + artist manager] Working as an Artist manager and Creative Director taught me to wear multiple hats, the importance of organisation skills and being solution orientated. Within this role I have lead marketing campaign's with brands such as Sennheiser and Carmex. I have carried out the following tasks in my role:

- Trends/Marketing analysis
- Finding &organising shows (played Reading and Leeds festival 2022)
- Arranging Radio interviews
- Negotiating brand deals
- Designing merchandise
- Managing social media accounts
- Getting singles onto official Spotify playlists



### ● E.G

Admiral | Jan 2019 - Jan 2022

social media marketing] Working as a freelance photographer was amazing, I got the opportunity to create art work for my clients which were used for album covers which have been released by Columbia and the BBC. In this role I was able to combine Photography and social media marketing. I think clients come to me because of my own style of photography, I can help accommodate their idea's whilst working towards their timeline. Please feel free to ask for a portfolio, below are my strengths:

- Concept creator
- Photographer
- Lighting technician
- Adobe Suit
- Marketing 2019-2022 Admiral Recruitment [Events] Calling suppliers, taking bookings, organising events and managing operations. Some clients I've worked with:
- Barclays Business centre
- Benugo
- Canadian High commission
- Mercantile & Maritime Tradition
- Beaumont Hotel
- Sheraton Hotel Other Jobs

### ● [Patient Advisor]

Nhs | Jan 2015 - Jan 2017

I served as a patient advisor, meaning I as the single point of contact for sexual health, district nurses and podiatry. My day job involved administration, evaluating patients' needs and general running of the department. Simons at Oxfords [Supervisor and Acting Manager] Ordering stock and stock take, creating rota's and managing shifts, serving customers and cashing up.

## Education & Training

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2019 - 2022 ● **The University of Westminster**  
Degree, Photography BA) + Creative Direction

2013 - 2014 ● **Barton Peveril College**  
Qualification, Art Foundation