



Veera Appu

Fashion & Creative Consultant

Paris, France

Portfolio file

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Languages

English (Fluent)

French (Basic)

Hindi (Native)

About

Experienced and dedicated Sales consultant with a passion for delivering exceptional customer service in a true boutique environment. Proven track record of achieving individuals and team sales targets, identifying customer needs and nurturing long-term client relationships.

BRANDS WORKED WITH

Giorgio Armani

Jack and Jones

UnderArmour

Experience

Fashion Consultant

Giorgio Armani | Sep 2022 - Jul 2023

Provided an exceptional in-store experience by delivering personalized • services and building long term relationships resulting in achieving individual sales targets and store revenue goals. Consistently achieved monthly sales target by 25% through a deep

- understanding of product knowledge and excellent customer service. Developed and maintained strong client
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ClientAdvisor

Jack and Jones | Jun 2022 - Aug 2022

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 Provided an exceptional in-store experience by delivering personalized services and building long term relationships resulting in achieving Coordinated and executed successful in- store events to drive sales and increase brand awareness.

ClientAdvisor

UnderArmour | Feb 2022 - May 2022

Provided an exceptional in-store experience by delivering personalized services and building long term relationships resulting in achieving individual sales targets and store revenue goals. Improved the sales intern team collaboration, resulting in a 20% increase in overall productivity.

Education & Training

2023 - 2024 Excelia Business School

Master of Science in Management,

2018 - 2021 • Acharya Institute of Graduate studies

Bachelor of Science,