



# Anjana Krishna Vaduthala Mruthyunjayan

Jewellery Designer

⌚ Watford, UK

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## Languages

English (Fluent)

Malayalam (Native)

Tamil (Basic)

Hindi (Basic)

## About

I am a person who is always electrified to learn new things in life, to be scrutinized, always willing to experiment with new ideas and aspiring to give best out of my creativity and managerial quality. I am someone who is professionally trained in Jewellery designing, Jewellery merchandising, Manufacturing, CAD, Gemmology and Diamond grading. OBJECTIVE Creative, meticulous jewelry designer with a keen eye for competitive market trends in jewelry to serve a reputed company as a jewelry designer. Posses substantial knowledge about competitive jewelry trend, capable of out of the box thinking, always willing to experiment with new ideas.

### BRANDS WORKED WITH

Jewel Country Pvt. Ltd

Lenkara Jewellery Design and Management Institute

Myra The Diamond Studio

Sri Latha Jewellers

Treya Diamonds

Zukti, Fem Flare Lifestyle Llp

## Experience

### ● Jewellery Consultant

Treya Diamonds | Jun 2022 - Jul 2022

### ● Jewellery Design Faculty

Lenkara Jewellery Design and Management Institute | Sep 2021 - Aug 2022

Worked as a inhouse jewelry designer and Design Faculty. Design and sketch original product ideas. Work with both design and retail teams to design custom pieces for direct consumers. Design within given price points and categories determined by Customer. Research for new jewelry concepts and styles, trends and jewelry silhouettes according to the market. Develop and execute jewelry designs that achieve overall product strategy and merchandise objectives.

### ● Jewellery Hand sketch designer

Sri Latha Jewellers | Nov 2021 - Dec 2021

### ● Jewellery Hand sketch & CAD designer - Intern

Myra The Diamond Studio | Mar 2021 - Apr 2021

### ● Design Operation Manager

Zukti, Fem Flare Lifestyle Llp | Jul 2020 - Jul 2021

Worked as a Design operation manager and as a in house jewelry designer. New Concept development (Mood board, Inspiration board) on the basis of Social relevance and trend analysis according to the Western market. Research jewelry industry trends and accurately interpret for company's aesthetic Ensure all the designs; Corel designs, CAD (checking of dimensions and shapes and meet the quality Tamil standard set. Interaction with Freelance jewelry designers for the designing and development. FREELANCE & INTERN EXPERIENCE

### ● Jewelry Designer

Jewel Country Pvt. Ltd | Oct 2018 - Mar 2019