



# Josephine Zhou

Designer & Photographer

London, UK

[Portfolio link](#)

[View profile on Dweet](#)

## Links

[Website](#) [Instagram](#)

## Languages

English (Fluent)

Chinese (Native)

## About

Hi I'm Josephine, a recent graduate from Goldsmiths, University of London. I've been working for Pace Gallery London and Phoenix TV as journalist. My specified areas are design, photography, fine art, fashion, event plan and management. I have great interest in Fashion industry, art and music.

### BRANDS WORKED WITH

Hummeroffers

Jrstudio

Pace Gallery

Shanghai Jing'An Education and Corporate Centre

Sydenhm High School

Youth

## Experience

### ● Event Photographer

Jrstudio | Aug 2021 - Mar 2022

- Photographed high-quality images for both print and internet
- Mandarin-Intermediate distribution.
- English-Intermediate
- Applied digital styling techniques to enhance photo colour and
- Artistic project planning quality, editing to align with brand guidelines.
- Creative problem solving
- Managed all stages of pre- and post-production for seamless client
- Visual storytelling experiences.
- Current trends . Communication with clients to meet their expectations.
- Graphic arts
- Painting and Printmaking

### ● Performance Designer

Youth | Aug 2021 - Sep 2021

- Meeting planning
- Achieved recognition for performance excellence before speeches
- Special events planning during event.
- Marketing and promotions
- Designed performances based on speaker's ideas for Youth
- Menu planning Marketing Strategy (YMS) London 2021. . Corporate messaging improvements Communications strategy development

### ● Outreach Mentor (A-Level Art)

Sydenhm High School | Sep 2019 - Jun 2020

- Taught skills in painting, printmaking and filming via both classroom and individual instruction.
- Selected curricula based on students' interests, aptitude and ability.
- Personalised instruction and personal mentoring based on individual strengths and abilities.

### ● Gallery Assistant

Pace Gallery | Aug 2019 - Oct 2019

- Informed visitors of exhibit features and highlights to promote enriching gallery experiences. . Minimized further deterioration and restored original appearances by filling in missing or broken areas with fabricated components.
- Worked and discussed with group of people to created a huge installation "Eating The City" as the main work in the exhibition "Same Bed, Different Dreams"

### ● Curator

Shanghai Jing'An Education and Corporate Centre | Oct 2017 - Oct 2022

- Curated exhibition "Create Together" with Israeli artist Adi Yekutieli, set up a gigantic sculpture in Shanghai Sculpture Park. . Contacting press and the Ambassador of Israel to show the first collaboration between Israeli artist and students from Shanghai.



- **Event Manager**

Hummeroffers | Jun 2017 - Sep 2017

- Selected event materials fitting clients' requests and vision.
- Managed administrative logistics of events planning, including contract signing, fee collection, event booking and event promotions.
- Designing instructions for events

## **Education & Training**

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- **University of London**

Bachelor of Art with first class honours , Bachelor of Arts

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- **Glasgow School of Art**

Master of Fine Art, Master of Arts