



# Almira Karimova

Retail Associate and Admin Assistant

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## Languages

Russian (Native)

English (Fluent)

German (Basic)

## About

With a strong foundation in fashion, I excel in personalised customer experiences and product knowledge, especially within premium and luxury segments. My versatility shines through managing online stores, instore client relations, and adapting swiftly to the dynamic demands of temporary retail positions.

### BRANDS WORKED WITH

IRIS

Ester Abner

Spin for Spin Concept Store

## Experience

### ● Admin Assistant

IRIS | Jun 2023 - Aug 2023

Using my skills in data analysis, I ensured all information for presentations, reports and media kits stayed updated and on time. This also meant that I was able to manage data discrepancies in copywriting tasks and take on the role of solely overseeing the archives to ensure all company documents were in order.

### ● Freelance English Summer Camp Counselor

Smart Camp Ulyanovsk | Jun 2023 - Jul 2023

This summer I went to a small city in Russia to work in a camp with children as an English teacher. This experience enabled me to push further my communication skills as well as controlling my time when working under pressure.



### ● Sales Associate & Admin

Ester Abner | Jul 2022 - Aug 2022

Being able to use my background in fashion writing and styling allowed me to familiarize myself with product demands, managing the online store, and working with clients instore to ensure good rapport. I maintained a creative initiative, flexibility in working in a fast-paced environment, and good correspondence with senior coworkers in delivering a personalised sales experience.

### ● Fashion Article writer assistant

Spin for Spin Concept Store | Mar 2020 - Apr 2020

Working with the Spin for Spin team, I helped the leading pop-up speaker with writing presentations and articles for the website. My role combined labelling garments, communicating with customers as well as expanding my knowledge in the research component in the avantgarde fashion world.

### ● Freelance

| Oct 2019 - Now

Working closely with styling and creative individuals, I decided to try modelling. I was a part of the AVANT modelling agency in 2019 and after a long break decided to get back into it recently. I've already modelled for such brands as – George Trochopoulos SS24 collection and walked the runway for MM. Erosh CSM BA graduate collection.

## Education & Training

2023 - 2024

● **Camberwell College of Arts, University of the Arts**  
Bachelor of Arts,

2022 - 2023

● **Central Saint**  
Foundation Diploma in Art and Design,,

- 2020 - 2022 ● **Battle Abbey School**  
A , Merit, C - Fine Art, Business, Music,,
- 2018 - 2020 ● **British International School in Moscow**  
IGCSEs,,
- 2011 - 2019 ● **Moscow State Tchaikovsky Conservatory**  
Piano Performance and musical research,,