



Mahajan Vishal

Experienced Marketing and Merchandising Leader driving Success in Garment Industry

Coimbatore, Tamil Nadu, India

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Languages

Bengali

ENGLISH

About

With extensive experience in fashion retail, I excel in buyer communication, order management, and product development tailored to market demands. Skilled in quality control, vendor negotiation, and maintaining client relationships, ensuring smooth production flows from planning to delivery. Fluent in English with basic Bengali proficiency.

BRANDS WORKED WITH

Amethyst Suits Pvt. Ltd

CREATIVE EDGE MENS WEAR PRIVATE LIMITED

United Exim Pvt Ltd

Creative Edge Mens Wear Pvt. Ltd.

Arvind Mills Ltd.

S.kumars Nation Wide Limited

Indian Rayon industries Ltd. (Jaya Shree Textile)

Experience

● Senior Manager- Head of Channel Sales

Amethyst Suits Pvt. Ltd | Jan 2024 - Now

● MARKETING AND MERCHANDISING HEAD

CREATIVE EDGE MENS WEAR PRIVATE LIMITED | Sep 2020 - Dec 2023

- Responsible for Institutional, Brands and MBO's Business.
- Daily basis Communication with Buyer's and orders Follow up.
- Showcase collection and product development as per Buyer's requirement.
- Responsible for Planning Production, Outsourcing fabric, trims and Accessories.
- Responsible for complete planning and production of shipments and smooth running of order execution
- Order handling from Cut to Pack.
- Monitoring and controlling quality in each process as per customer standard.
- Vendor Development and Price negotiation.
- Maintain Good Customer rapport and indentifying Potential Clients.
- Develop the samples and Send it to buyers for order Conversion.

● Senior Merchandiser

United Exim Pvt Ltd | Sep 2017 - Aug 2020

● Senior Merchandising Manager

Creative Edge Mens Wear Pvt. Ltd. | Apr 2007 - Aug 2017

● Senior Merchandiser cum Fabric Design Manager

Arvind Mills Ltd. | Feb 2005 - Apr 2007

● Asst. Manager Design & Development

S.kumars Nation Wide Limited | Jul 2003 - Feb 2005

● Design and Development officer

Indian Rayon industries Ltd. (Jaya Shree Textile) | Dec 1999 - Jul 2003

Education & Training

2000

- National Institute of Fashion Technology India
- Other,

1995 - 1998 ● PUNJAB INSTITUTE OF TEXTILE TECHNOLOGY AMRITSAR
THREE YEAR DIPLOMA IN TEXTILE DESIGNING,