



Salim Choutita

Marketer

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Languages

English (Fluent)

Arabic (Native)

French (Fluent)

About

I specialise in ecommerce and customer support, with expertise in inventory management, product visibility, and order fulfilment. Adaptable to various retail environments, I excel at addressing customer needs and optimising sales for temporary retail roles.

Experience



E-commerce Seller

Freelancer | May 2023 - Now

- Product Design: Created unique digital/physical products with a focus on quality.
- Online Store Management: Managed store listings, pricing, and optimized product visibility.
- Customer Support: Responded to inquiries, processed orders, and resolved issues.
- Marketing: Executed strategies across social media, SEO, and email to boost sales.
- Inventory Management: Monitored stock and streamlined order fulfillment.
- Data Analysis: Analyzed sales and feedback to enhance products and performance.



Real Estate Agent

Reading Estate Agent | Apr 2022 - Apr 2023

- Managed financial records, maintenance, and tenant relations for rental properties.
- Showed properties and assisted with leasing processes.

Financial Management Intern

mabrouk company | Nov 2019 - Dec 2019

- Supported call center management, improving processes, training staff, and analyzing data to maximize efficiency and customer satisfaction.

Education & Training

- 2023 - 2024 ● **University of Ulster**
Master of international business,
- 2022 - 2023 ● **SCHOOL**
English (level C1),
- 2016 - 2019 ● **(University Abdel Malik Saadi**
Bachelor of Economics,
- 2015 - 2016 ● **Imam Al Ghazali High School**
Baccalaureate majoring in economics,