

# Malek Sahyoun

Store Manager

📍 Dubai - United Arab Emirates

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## Languages

Arabic

English

French

## About

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Senior Stylist and Beauty consultant managing customer needs, assessing styles and recommending optimal choices. Technically skilled hair and makeup stylist, recommending products and looks based on physical characteristics and customer requests.

### BRANDS WORKED WITH

Jeans Couture,beirut

Juliano Asmar Salon - Intercontinental Hotel

Pure Minds Hospitality Group

Royal Family Jordan

the Boutique - Haute Couture,beirut

the Hair Avenue ,erbil

## Experience

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### ● Stylist Associate

Juliano Asmar Salon - Intercontinental Hotel | Dec 2019 - Now

Exhibited exceptional product knowledge of traditional and recent trends in fashion, continuously exceeding quarterly corporate performance metrics. Advised client base of new products and seasonal fashions to increase store sales. Completed wet styling, thermal styling, permanent waving and hair relaxing services. Scheduled customer appointments and rearranged individual time slots to meet demand.

### ● Senior Fashion Consultant

Royal Family Jordan | Dec 2017 - Now

Led entire shopping experience for the Royal Family, putting together ensembles and providing styling tips that were personalized. Selected clothes that flattered each family member types and capitalized on current trends. Analyzed trends to developed innovative concepts through online research, magazines, competitive shopping and runway styles.

### ● Stylist Manager and Beauty Consultant

the Hair Avenue ,erbil | Dec 2017 - Now

Recruited, trained and supervised employees including Hair, Makeup and sales staff. Cross-sold and up-sold new haircare products, Make-up sets and Fashion clothes increasing earnings and revenue. Provided staff coaching, mentoring and consultation to enhance performance and professional development. Developed compelling outfit designs that exceeded client expectations and resulted in sales increase. Entrusted to handle confidential and sensitive situations in professional matter.

### ● Senior Stylist

Pure Minds Hospitality Group | Jan 2022 - Jun 2022

Prepare Styling and concepts for the entertainment department across the group nightlife decision Creating and customizing outfits for all Dancers Complete Hair and Make up styling following the latest trends with customization for each member to ensure the best look.

### ● Retail Store Manager and Fashion Advisor

the Boutique - Haute Couture,beirut | Feb 2020 - Jan 2022

latest innovations, trends and concepts. Retail Store Manager and Fashion Advisor The Boutique - Haute couture,Beirut Cultivated lasting relationships with clients through one-on-one interactions in store environment. Styled over 100 different looks for runway presentation. Collaborated with other stylists to discuss exciting new trends that could be utilized in development of showroom displays. Trained team members in successful strategies to meet operational and sales targets. Managed store organization, maintenance and purchasing functions. Optimized store displays and appearance via strategic merchandising. Multiplied earnings through sales goal achievement, customer service improvements and commitment to team objectives. Grew company sales 300%

by devising strategic promotional plans capitalizing on changing market conditions. Recruited and retained top talent, with focus on completing timely performance evaluations, providing positive feedback and rewarding

- **Display Manager**

Jeans Couture,beirut | Jul 2003 - Feb 2010

Communicated visual merchandising information and standards via in-store training and regular meetings. Used industry expertise, customer service skills and analytical nature to resolve customer concerns and promote loyalty. Estimated expected changes in business operations and made proactive adjustments to employee schedules and inventory levels to address needs.